

AIS SIGHCI One-Year Report: 7/2010 - 6/2011

Dezhi Wu, SIGHCI Chair (2010-2011)
with the assistance of SIGHCI advisors and officers

July 1, 2011

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human-Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001.

1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts.

SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences and workshops. In the past year, SIGHCI has organized HCI tracks or minitracks at AMCIS, ECIS, HCII, HICSS, ICIS, and PACIS, and has sponsored the Pre-ICIS Workshop on HCI in MIS.

2. OFFICERS, GOVERNANCE, AND BYLAWS

The officers serving from July 2010 to June 2011 were as follows:

Advisory Board

Izak Benbasat, University of British Columbia
Jane Carey, Arizona State University West
Dennis Galletta, University of Pittsburgh
Fiona Fui-Hoon Nah, Univ. of Nebraska-Lincoln
Joe Valacich, Washington State University
Jane Webster, Queen's University
Ping Zhang, Syracuse University
Scott McCoy, College of William and Mary
Traci Hess, University of Massachusetts, Amherst
Weiyin Hong, University of Nevada – Las Vegas
Eleanor Loiacono, Worcester Polytechnic University

Chair

Dezhi Wu, Southern Utah University

Past Chair

Khawaja A. Saeed, Wichita State University

Chair-Elect

Dianne Cyr, Simon Fraser University

Secretary and Treasurer

Na "Lina" Li, Baker College

Vice Chair for Membership

Soussan Djamasbi, Worcester Polytechnic Institute

Vice Chair for Research Resources

Dongmin Kim, University of New Brunswick in Saint John

Vice Chair for Sponsorship

Hong Sheng, Missouri University of Science and Technology

Vice Chair for Teaching Resources

Sharon Tan Swee Lin, National University of Singapore

Newsletter Editor

Greg Moody, University of Pittsburg

Conf. Planning Chair: pre-ICIS HCI Workshop 2010

Dezhi Wu, Southern Utah University

Horst Treiblmaier, Vienna University of E & BA

Track Chairs: ICIS 2010

Keng Siau, University of Nebraska-Lincoln

Gove Allen, Brigham Young University

Conf. Planning Chairs: PACIS 2011

Susanna Ho, Australian National University

Fiona Nah, University of Nebraska-Lincoln

Conf. Planning Chair: AMCIS 2011

Paul Benjamin Lowry, Brigham Young University

Andrew Burton Jones, University of British Columbia

Conf. Planning Chair: ECIS 2011

Netta Iivari, University of Oulu

Fiona Nah, University of Nebraska-Lincoln

Conf. Planning Chairs for HICSS 2011

Joe Valacich, Washington State University

John Wells, Washington State University

Ryan T. Wright, University of San Francisco

Webmaster

Yi "Jenny" Zhang, California State University, Fullerton

Listserv Manager

Ping Zhang, Syracuse University

3. ACTIVITIES & ACCOMPLISHMENTS

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. In this limited space, we report the activities and accomplishments over the past year (July 2010 to June 2011).

3.1. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who can appreciate and help develop each other's work. Our membership roster has over 257 members of which 161 have a current membership with SIGHCI. The SIG continues to work with AIS on integrating SIG membership renewal with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

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The membership has a global impact representing over 30 countries and six continents. SIGHCI listserv is also open to non-members and has 618 subscribers (as of June 30th 2011) from across the world.

In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 on are available through the AIS eLibrary at: <http://aisel.aisnet.org/sighci/>.

3.2. Communications and Outreach

In the past year, we have continued to promote the awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities were carried out using four levels of communications (see prior year reports for additional details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry.

3.3. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS (Americas Conference on Information Systems) since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006 and 2007 (no tracks after 2007), paper sessions at HCII (HCI International Conference) since 2005, HCI minitrack at HICSS (Hawaiian International Conference on System Sciences) beginning in 2007, HCI track at ICIS (International Conference on Information Systems) since 2004, and HCI track at PACIS (Pacific-Asia Conference on Information Systems) since 2005. Table 1 summarizes these conferences/meetings.

Table 1. Summary of Meetings	
Pre-ICIS 2010, St. Louis, Missouri	
Format	Workshop (1 day)
Chairs	Wu, Treiblmaier
Program Chairs	Chuan, Fang, Johnson
Local Committee	Everard, Djamasbi, Durcikova
Advisors	Benbasat, Galletta, Lyytinen, Kozar, McCoy, Nah, Valacich, Zhang, Carey, Hess
PC/reviewers	26
Accepted	12 papers, 12 posters
Acceptance Rate	34%
Participants	64
Special events	best paper, reviewer, & special service awards, and panel discussion
Pre-ICIS 2011, Shanghai, China (in planning)	
Format	Workshop (1 day)
Chairs	Cyr, Wu
Program Chairs	Cenfetelli, Durcikova, Johnson
Local Committee	Phang
Advisors	Benbasat, Galletta, Lyytinen, Kozar, McCoy, Nah, Valacich, Zhang, Carey, Hess
PC/reviewers	TBA
Accepted	TBA
Acceptance Rate	TBA

AMCIS 2010, Lima, Peru	
Format	Track with 6 minitracks
Chairs	Wu, Sheng, Li, Poston
Accepted	23 papers, 2 posters
Acceptance Rate	62%
Special events	Business meeting
AMCIS 2011, Detroit, MI	
Format	Track with 7 minitracks
Chairs	Lowry, Jones
Accepted	28 papers and 12 posters
Acceptance Rate	59%
Special events	Business meeting
HICSS 2011, Koloa, Kauai, Hawaii	
Format	Minitrack
Chairs	Valacich, Wells, Wright
Accepted	9 papers
Acceptance Rate	56%
HICSS 2012, Koloa, Kauai, Hawaii (in planning)	
Format	Minitrack
Chairs	Valacich, Wells, Wright
Accepted	TBA
Acceptance Rate	TBA
PACIS 2011, Brisbane, Australia	
Format	Track
Chairs	Ho, Nah
Accepted	6 papers and 3 posters
Acceptance Rate	30%
PACIS 2012, Vietnam (in planning)	
Format	Track
Chairs	TBA
Accepted Papers	TBA
Acceptance Rate	TBA
ICIS 2010, Saint Louis, Missouri	
Format	Track
Chairs	Siau, Allen
Accepted	10
Acceptance Rate	31%
ICIS 2011, Shanghai, China (in Planning)	
Format	Track
Chairs	Teo, Chan
Accepted	TBA
Acceptance Rate	TBA
ECIS 2011	
Format	Track
Chairs	Iivari, Nah
Accepted	17 papers & 2 posters
Acceptance rate	38%

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3.4 AIS Transactions on Human-Computer Interaction

AIS Transactions on Human-Computer Interaction (THCI) in an AIS Journal managed by SIGHCI and offers a high quality publication outlet for researcher interested in HCI. The first issue of THCI was published in March 2009. We would encourage the SIGHCI members to contribute towards the progress of THCI by sending their best work to the Journal (visit the THCI website at: <http://aisel.aisnet.org/thci/>). We would like to extend special thanks to Ping Zhang and Dennis Galletta (Editors of THCI) for their efforts in initiating and managing THCI. Table 2 provides an update on THCI from July, 2010 to June, 2011.

Total number of issues	10
Total number of submissions	99
Total number of acceptances (including editorials)	29 (5 editorials)
Acceptance rate	24.24%
Average time: submission to first decision	71 days
Average time: submission to final acceptance	141 days

3.5. Special Issues of Refereed Academic Journals

We are continuing the tradition of fast-tracking best, completed research papers presented at SIGHCI sponsored meetings to top IS and HCI academic journals. The authors of the best, completed research papers are invited to submit expanded versions of their papers for consideration in various MIS / HCI journals. Table 3 shows the list of journals in which manuscripts have been or are currently being fast tracked.

Journal	Based on	Editors	Status
IJHCI	HCI 2007	Nah, Fang, Hess, Hong	2009
DATA BASE	AMCIS & PACIS 2007	Germonprez, Hess, Kacmar, Lee	2008
JAIS	Pre-ICIS 2007, ICIS 2007, HICSS 2008	Benbasat, Venkatesh	2009
THCI	Pre-ICIS 2008, ICIS 2008, HICSS 2009	Galletta	2009
JAIS	Pre-ICIS 2008, ICIS 2008, HICSS 2009	Srinivasan	In progress
THCI	Pre-ICIS 2009, ICIS 2009, HICSS 2010	Galletta, Zhang	In progress
JAIS	Pre-ICIS 2009, ICIS 2009, HICSS 2010	Srinivasan	In progress
THCI	Pre-ICIS 2010, ICIS 2010, HICSS 2011	Galletta, Zhang	In progress

3.6. SIGHCI Annual Election

In February 2011, Weiyin Hong and Traci Hess were appointed as the nominating/election committee by SIGHCI Past-Chair, Khawaja Saeed, to help administer the annual election for the position of SIG Chair-Elect. Soussan Djamasbi was nominated, and the election was completed on April 1, 2011. Soussan Djamasbi was elected as the next Chair-Elect, effective July 1, 2011, with Dianne Cyr becoming the Chair on this same date.

4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. This year, we initiated a project to improve the website. The project involved review of websites maintained by other AIS SIGs, discussion on appropriate design and features, and feedback on initial design by SIGHCI officers. We have completed the initial design of the new website. We are planning to launch the new website sometime next year. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards are now available through the AIS eLibrary at: <http://aisel.aisnet.org/sighci>.

5. FINANCIAL MATTERS

AIS maintains the accounting records for SIGHCI. The income and expenses for the fiscal year are listed in Table 4. Over the last eight years, SIGHCI has earned a surplus of \$19,265.53. Due to tight budgets at universities, sponsorship for the SIGHCI workshop went down by 37% which was the main reason for the decrease in surplus. Some steps that we took to control costs were to reduce the number of printed newsletters and printing a reduced version of the SIGHCI workshop proceeding. We also took some steps to increase our membership income by encouraging members to renew their membership.

Surplus from year 8		\$16,606.60
Income		\$13,990.00
Membership	1,310.00	
Workshop registration.	7,930.00	
Sponsorship	4,750.00	
Expenses		\$11,331.07
Newsletters	2,437.67	
Workshop cost / AMCIS	8,773.40	
Website Host	120.00	
Balance		\$19,265.53

6. LOOKING FORWARD

It has been nine years since the inception of SIGHCI and during this time, many people have contributed to the growth, development, and success of SIGHCI. We would like to thank everyone who has contributed to SIGHCI in various ways. SIGHCI has made significant progress through the support of its advisors and sponsors, officers' creative and diligent work, members' keen interest and participation, the AIS office's cooperation and assistance, journal editors' strong beliefs in supporting our work and HCI research in MIS, many individuals' reviewing efforts and services, and those who contributed to SIGHCI in various other capacities.

SIGHCI has developed as an excellent intellectual forum for scholars with a broad interest in human-computer interaction. I am confident that under the leadership of Dianne Cyr and Soussan Djamasbi, SIGHCI will continue to flourish and provide even better services to its members.