



# **Special Interest Group on Human-Computer Interaction**

<http://sigs.aisnet.org/sighci>

## **ONE-YEAR REPORT: 7/2006- 6/2007**

**Traci J. Hess  
SIGHCI Chair (2006-2007)**

**with the assistance of  
SIGHCI advisors and officers**

**September 15, 2007**

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# AIS SIGHCI ONE-YEAR REPORT

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SIGHCI is the Special Interest Group on Human-Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001.

## 1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts.

SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences and workshops. In the past year, SIGHCI has organized HCI tracks or minitracks at AMCIS, ECIS, HCII, HICSS, ICIS, and PACIS, and has sponsored the Pre-ICIS Workshop on HCI in MIS.

## 2. OFFICERS, GOVERNANCE, AND BYLAWS

The officers serving from July 2006 to June 2007 were as follows:

### Advisory Board

Izak Benbasat, University of British Columbia  
Jane Carey, Arizona State University West  
Dennis Galletta, University of Pittsburgh  
Fiona Fui-Hoon Nah, Univ. of Nebraska-Lincoln  
Joe Valacich, Washington State University  
Jane Webster, Queen's University  
Ping Zhang, Syracuse University

### Chair

Traci Hess, Washington State University

### Past Chair

Scott McCoy, College of William & Mary

### Chair-Elect

Weiyin Hong, University of Nevada, Las Vegas

### Secretary and Treasurer

Matt Germonprez, Univ. of Wisconsin - Eau Claire

### Vice Chair for Membership

Susan Lippert, Drexel University

### Vice Chair for Research Resources

Richard Downing, Rockhurst University

### Vice Chair for Sponsorship

Robin Poston, University of Memphis

### Vice Chair for Teaching Resources

Jinwoo Kim, Yonsei University

### Newsletter Editor

Na (Lina) Li, Syracuse University

### Conf. Planning Chair: pre-ICIS HCI Workshop 2006

Traci Hess, Washington State University

### Conf. Planning Chair: ECIS 2006

Scott McCoy, College of William and Mary

### Conf. Planning Chair: PACIS 2007

Dr. Hock-Hai Teo, National University of Singapore

### Conf. Planning Chair: AMCIS 2007

Matt Germonprez, Univ. of Wisconsin - Eau Claire

### Conf. Planning Chairs for HICSS 2007

Joe Valacich, Washington State University

John Wells, Washington State University

### Conf. Planning Chair: HCII 2007

Fiona Fui-Hoon Nah, Univ. of Nebraska-Lincoln

### Webmaster

Veena Parboteeah, Washington State University

### Listserv Manager

Ping Zhang, Syracuse University

## 2.1. New Bylaws in Place as of January 2007

The first bylaws of AIS SIGHCI were developed during Fall 2003. The bylaws were approved by the SIGHCI advisory board and the SIGHCI officers on December 12, 2003, and by the AIS council on December 17, 2003, with an effective date of January 2004. These bylaws were subsequently amended in May 2005 (see 2004-2005 annual report), prior to the amendments described below.

Based on feedback from officers and advisory board members, in January 2007 the bylaws were amended as follows: 1) term change for elected officers and 2) term limit change for the appointed officer positions of Newsletter Editor and Listserv Manager, as described below. The changes were approved by the appropriate AIS officers and committees on January 11, 2007 and by SIGHCI membership (via an electronic ballot) on January 31, 2007. The new bylaws are available at [http://sigs.aisnet.org/sighci/ais\\_sighci\\_bylaws\\_2007.pdf](http://sigs.aisnet.org/sighci/ais_sighci_bylaws_2007.pdf)

The terms for the elected officer positions (Chair-Elect, Chair, and Past-Chair) were reduced from two-years each to one-year each. With the new bylaws, an individual elected to the position of chair-elect is committed to serving SIGHCI as an elected officer for a three-year period (1 year as Chair-Elect, 1 year as Chair, and 1 year as Past-Chair), in addition to any existing service to SIGHCI prior to being elected. This three-year

plus service commitment provides continuity for SIGHCI leadership and offers a more reasonable time commitment to those interested in serving SIGHCI in a key leadership position.

The term limits for two appointed officer positions, Newsletter Editor and Listserv Manager, were also removed. With the new bylaws, an individual serving in either of these appointed positions serves an initial term of two years and then may be reappointed annually without any term limits (assuming that renewal is desired by the individual, Chair, and Executive Committee). Given the technical nature of the work performed by the Newsletter Editor and the Listserv Manager, the rotation of these duties imposed through term limits (i.e., other appointed officers serve a maximum of four years) could disrupt the services provided or reduce the quality of these essential SIGHCI services.

### 3. ACTIVITIES & ACCOMPLISHMENTS

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. In this limited space, we report the activities and accomplishments over the past year (July 2006 to June 2007).

#### 3.1. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who can appreciate and help develop each other's work. Our membership roster includes 516 members of which 167 have a current membership with AIS. The SIG continues to work with AIS on integrating SIG membership renewal with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members. SIGHCI members represent academic (faculty and doctoral students) and a variety of industry and service sectors. The membership has a global impact representing over 30 countries and six continents. Our discussion listserv is also open to non-members and has 500+ subscribers (as of June 2007) from across the world.

#### 3.2. Communications and Outreach

In the past year, we have continued to promote the awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities were carried out using four levels of communications (see prior year reports for additional details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry.

In December 2006, SIGHCI was invited to join the User Experience Network's (UXnet) Organization network. The purpose of the UXnet Organizations network is to provide a forum for all of the major, non-profit groups involved in aspects of user experience to participate in an ongoing dialog and interdisciplinary collaboration. We are very pleased to have Ping Zhang, co-founder of SIGHCI, serving as our representative to this group.

#### 3.3. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual, Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS (Americas Conference on Information Systems) since 2002, HCI track at ECIS (European Conference on Information Systems) since 2006, paper sessions at HCII (HCI International Conference) since 2005, HCI minitrack at HICSS (Hawaiian International Conference on System Sciences) beginning in 2007, HCI track at ICIS (International Conference on Information Systems) since 2004, and HCI track at PACIS (Pacific-Asia Conference on Information Systems) since 2005. Table 1 summarizes these conferences/meetings.

<b>Table 1. Summary of Meetings</b>	
<b>Pre-ICIS 2006, Milwaukee, WI</b>	
Format	Workshop (1 day)
Chairs	Hess, Loiacono
Program Chairs	Lowry, Saeed, Wiedenbeck
Local Committee	Djamasbi, Jones, Germonprez
Advisors	Benbasat, Galletta, Lyytinen, McCoy, Nah, Valacich, Zhang
PC/reviewers	40
Accepted Papers	13
Acceptance Rate	50%
Participants	65
Special events	best paper award, best reviewer award, keynote speaker, lunch speaker, reception
<b>Pre-ICIS 2007, Montreal, Quebec (in planning)</b>	
Format	Workshop (1 day)
Chairs	Loiacono, Hong
Program Chairs	Lowry, Saeed, Wiedenbeck
Local Committee	Everard, Djamasbi, Fruhling
Advisors	Benbasat, Carey, Galletta, Hess, Kosar, Lyytinen, McCoy, Nah, Valacich, Zhang
PC/reviewers	TBA
Accepted Papers	TBA
Acceptance Rate	TBA
Participants	TBA

Special events	best paper & reviewer awards, keynote speaker, TBA
<b>AMCIS 2006, Acapulco, Mexico</b>	
Format	Track with 10 minitracks
Chairs	Germonprez, Hess, McCoy, Nah
Acceptance Rate	~60% as required by AMCIS
Accepted Papers	42
Special events	Business meeting
<b>AMCIS 2007, Keystone, CO</b>	
Format	Track with 9 minitracks
Chairs	Germonprez, Hess, Tarasewich
Acceptance Rate	~75% as required by AMCIS
Accepted Papers	35
Invited Papers	3
Special events	Business meeting
<b>ECIS 2006, Göteborg, Sweden</b>	
Format	Track
Chairs	McCoy, van der Heijden
Accepted Papers	15
Acceptance Rate	32%
<b>HCII 2007 Beijing, P.R. China</b>	
Format	3 Sessions
Chairs	Nah, Zhang, McCoy
Accepted Papers	16
Acceptance Rate	84%
<b>HICSS 2007 Big Island, Hawaii</b>	
Format	Minitrack
Chairs	Valacich, Wells
Accepted Papers	7
Acceptance Rate	50%
<b>HICSS 2008 Big Island, Hawaii (in planning)</b>	
Format	Minitrack
Chairs	Valacich, Wells
Accepted Papers	8
Acceptance Rate	62%
<b>PACIS 2006, Kuala Lumpur, Malaysia</b>	
Format	Track
Chairs	Kim, Yi
Accepted Papers	5
Acceptance Rate	31%
<b>PACIS 2007, Auckland, New Zealand</b>	
Format	Track
Chairs	Teo, Suh
Accepted Papers	15
Acceptance Rate	60%

<b>ICIS 2006, Milwaukee, WI</b>	
Format	Track
Chairs	Tam, Zhang
Accepted Papers	10
<b>ICIS 2007, Montreal, Quebec (in planning)</b>	
Format	Track
Chairs	Mao, Yi
Accepted Papers	10

### 3.4. Special Issues of Refereed Academic Journals

We are continuing the tradition of fast-tracking best, completed research papers presented at SIGHCI sponsored meetings to top IS and HCI academic journals. The authors of the best completed research papers are invited to submit expanded versions of their papers for consideration in these special issues. Papers that have successfully undergone a rigorous review process are selected for inclusion in these special issues.

To date, SIGHCI has sponsored a total of twelve special issues. Table 2 shows the journals and special issues completed, in progress, or under planning over the past year.

Journal	Based on	Editors	Status
IJHCS	AMCIS & PACIS 2005	Nah, Zhang, McCoy, Yi	September 2006
JAIS	Pre-ICIS 2005	Galletta	2006-2007
ISJ	AMCIS, ECIS, & PACIS 2006	Germonprez, Hess, Russo	In progress
JAIS	Pre-ICIS 2006, ICIS 2006, HICSS 2007	Zhang, Tan	In progress
IJHCI	HCII 2007	Nah, Hess, Hong, Fang	In progress
DATA BASE	AMCIS & PACIS 2007	Germonprez, Hess, Kacmar, Lee	In progress
JAIS	Pre-ICIS 2007, ICIS 2007, HICSS 2008	TBA	In progress

### 3.5. SIGHCI Annual Election

In December 2006, Dennis Galletta and Jane Carey were appointed as the nominating/election committee by SIGHCI Chair, Traci Hess, to help administer the annual election for the position of SIG Chair-Elect. Eleanor Loiacono was nominated, and the election was completed on March 25, 2007. Eleanor Loiacono was elected as the next Chair-elect, effective July 1, 2007, with Weiyin Hong becoming the Chair on this same date.

#### 4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (see prior year reports or the SIGHCI website, <http://sigs.aisnet.org/sighci>, for these services). The SIGHCI website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts.

#### 5. FINANCIAL MATTERS

The AIS office maintains all of the accounting records for SIGHCI. The income and expenses for the fiscal year are listed in Table 3. Over the last six years, SIGHCI has earned a surplus of \$19,860.

Surplus from Year 5		\$14,421
Income		\$15,850
Membership	1,640	
Workshop Reg.	6,210	
Sponsorship	8,000	
Expenses		\$10,411

Newsletters	2,571	
Workshop Cost	7,125	
Meeting Cost	715	
Balance		\$19,860

#### 6. LOOKING FORWARD

It has been six years since the inception of SIGHCI and during this time, many people have contributed to the growth, development, and success of SIGHCI. We would like to thank everyone who has contributed to SIGHCI in various ways. SIGHCI has made significant progress through the support of its advisors and sponsors, officers' creative and diligent work, members' keen interest and participation, the AIS office's cooperation and assistance, journal editors' strong beliefs in supporting our work and HCI research in MIS, many individuals' reviewing efforts and services, and those who contributed to SIGHCI in various other capacities.

SIGHCI has developed as an excellent intellectual forum for scholars with a broad interest in human-computer interaction. I am confident that under the leadership of Weiyin Hong and Eleanor Loiacono, SIGHCI will continue to flourish and provide even better services to its members.