

AIS SIGHCI One-Year Report: 7/2012 - 6/2013

Soussan Djamasbi, SIGHCI Chair (2012-2013)

with assistance of SIGHCI advisors and officers

July 1, 2013

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human-Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001.

1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts.

SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences and workshops. In the past year, SIGHCI has organized HCI tracks or mini-tracks at AMCIS, ECIS, HCII, HICSS, ICIS, and PACIS, and has sponsored the Pre-ICIS Workshop on HCI in MIS.

2. OFFICERS, GOVERNANCE, AND BYLAWS

The officers serving from July 2012 to June 2013 were as follows:

Advisory Board

Izak Benbasat, University of British Columbia
Jane Carey, Arizona State University West
Fiona Nah, Missouri University of Science and Technology
Dennis Galletta, University of Pittsburgh
Traci Hess, University of Massachusetts, Amherst
Weiyin Hong, University of Nevada – Las Vegas
Khawaja Saeed, Wichita State University
Eleanor Loiacono, Worcester Polytechnic University
Scott McCoy, College of William and Mary
Joe Valacich, University of Arizona
Dezhi Wu, Southern Utah University
Ping Zhang, Syracuse University

Chair

Soussan Djamasbi, Worcester Polytechnic Institute

Past Chair

Dianne Cyr, Simon Fraser University

Chair-Elect

Richard Johnson, University at Albany

Secretary and Treasurer

Na “Lina” Li, Baker College

Vice Chair for Membership

Horst Treiblmaier, Vienna University of E & BA

Vice Chair for Research Resources

Younghwa Lee, University of Northern Iowa

Vice Chair for Sponsorship

Nick Lockwood, Missouri University of Science and Technology

Vice Chair for Teaching Resources

Wietske van Osch, Michigan State University

Vice Chair for Marketing

Constantinos Coursaris, Michigan State University

Student Ambassador

Michael J. Scialdone, Syracuse University

Newsletter Editor

Greg Moody, University of Nevada – Las Vegas

Conf. Planning Chair: pre-ICIS HCI Workshop 2012

Soussan Djamasbi, Worcester Polytechnic Institute

Dianne Cyr, Simon Fraser University

Track Chairs: ICIS 2012

Fiona Nah, Missouri University of Science and Technology

Zhenhui Jiang, National University of Singapore

Conf. Planning Chair: AMCIS 2013

Na “Lina” Li, Baker College

Khawaja Saeed, Wichita State University

Richard Johnson, University at Albany

Conf. Planning Chairs: PACIS 2013

Susanna Ho, Australian National University

Frank Chan, Curtin University

Conf. Planning Chair: ECIS 2013

Netta Iivari, University of Oulu

Fiona Nah, Missouri University of Science and Technology

Horst Treiblmaier, Vienna University of E & BA

Conf. Planning Chairs for HICSS 2013

Joe Valacich, University of Arizona

Ryan T. Wright, University of Massachusetts, Amherst

Angelika Dimoka, Temple University

Webmaster

Yi “Jenny” Zhang, California State University, Fullerton

Listserv Manager

Ping Zhang, Syracuse University

3. ACTIVITIES & ACCOMPLISHMENTS

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. In this limited space, we report the activities and accomplishments over the past year (July 2012 to June 2013).

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3.1. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who can appreciate and help develop each other's work. Our membership roster has over 300 members. The SIG continues to work with AIS to integrate SIG membership renewals with general conference registrations, and AIS membership renewals. This integration should result in a greater number of current (paid) members. The membership has a global impact representing over 30 countries and six continents. SIGHCI listserv is also open to non-members and has over 600 subscribers (as of June 30th 2013) from across the world. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are available through the AIS e-Library at: <http://aisel.aisnet.org/sighci/>.

3.2. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior year reports for details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry.

3.3. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS (Americas Conference on Information Systems) since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006 and 2007, 2011-2012, paper sessions at HCII (HCI International Conference) since 2005, HCI mini-track at HICSS (Hawaiian International Conference on System Sciences) beginning in 2007, HCI track at ICIS (International Conference on Information Systems) since 2004, and HCI track at PACIS (Pacific-Asia Conference on Information Systems) since 2005. Table 1 summarizes these conferences/meetings.

Table 1. Summary of meetings completed or in progress	
Pre-ICIS Workshop 2012, Orlando, Florida	
Format	Workshop (1 day)
Chairs	Djamasbi, Cyr
Program Chairs	Durcikova, Sheng, Aguirre-Urreta
Local Committee	Hornik
PC/reviewers	71
Accepted	9 papers, 8 posters
Acceptance Rate	39%
Participants	37
Special events	best paper and service awards, business meeting
ICIS 2012, Orlando, Florida	
Format	Track
Chairs	Nah, Jiang
Accepted	8
Acceptance Rate	25.8%

AMCIS, 2012, Seattle, WA	
Format	Track with 6 mini-tracks
Chairs	Saeed, Li, Johnson
Accepted	30 papers and 4 posters
Acceptance Rate	67%
Special events	Business meeting
HICSS 2013, Maui, Hawaii	
Format	Mini-track
Chairs	Valacich, Wright, Dimoka
Accepted	9 papers
Acceptance Rate	43%
HCII 2013, Las Vegas, Nevada	
Format	Mini-track
Chairs	McCoy
Accepted	7 papers
Acceptance Rate	64%
PACIS 2013, Jeju, Korea	
Format	Track
Chairs	Ho, Chan
Accepted Papers	10
Acceptance Rate	47.6%
AMCIS 2013, Chicago, IL	
Format	Track with 7 mini-tracks
Chairs	Saeed, Li, Johnson
Accepted	16 completed research papers; 11 research-in-progress papers
Acceptance Rate	60%
Special events	Business meeting

Table 2. Summary of meetings in planning

Pre-ICIS Workshop 2013, Milan, Italy	
Format	Workshop (1 day)
Chairs	Johnson, Djamasbi
Program Chairs	Durcikova, Sheng, Aguirre-Urreta
Special events	Best Paper and Service Awards, panel and round table discussions, business meeting
PACIS 2014, Chengdu, China	
Format	Track
Chairs	Nah, Sheng
ECIS 2014, Utrecht, Netherlands	
Format	Track
Chairs	Tractinsky, Clemmensen, Wulf, Zhang
HICCS 2014, Big Island, Hawaii	
Format	Track
Chairs	Schneider, Valacich, Dimoka
HCII 2014, Crete, Greece	
Format	Track
Chairs	Nah

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3.4 AIS Transactions on Human-Computer Interaction

AIS Transactions on Human-Computer Interaction (THCI) in an AIS Journal managed by SIGHCI and offers a high quality publication outlet for researchers interested in HCI. The first issue of THCI was published in March 2009. We encourage SIGHCI members to contribute towards the progress of THCI by sending their best work to the Journal (visit the THCI website at: <http://aisel.aisnet.org/thci/>). We extend special thanks to Ping Zhang, Dennis Galletta, and Joe Valacich (Editors of THCI) for their efforts in initiating and managing THCI. Table 3 provides an update on THCI from July, 2011 to June, 2012.

Total number of issues	18
Total number of submissions	142 (135 original and 7 editorial)
Total number of acceptances (including editorials)	51 (44 research papers and 7 editorials)
Acceptance rate	32.6%
Average time: submission to first decision	291 days
Average time: submission to final acceptance	168 days

3.5. Special Issues of Refereed Academic Journals

We are continuing the tradition of fast-tracking best, completed research papers presented at SIGHCI sponsored meetings to top IS and HCI academic journals. The authors of the best, completed research papers are invited to submit expanded versions of their papers for consideration in various MIS / HCI journals. Table 4 shows the list of journals in which manuscripts have been or are currently being fast tracked.

Journal	Based on	Editors	Status
IJHCI	HCI 2007	Nah, Fang, Hess, Hong	2009
DATA BASE	AMCIS & PACIS 2007	Germonprez, Hess, Kacmar, Lee	2008
JAIS	Pre-ICIS 2007, ICIS 2007, HICSS 2008	Benbasat, Venkatesh	2009
THCI	Pre-ICIS 2008, ICIS 2008, HICSS 2009	Galletta	2009
JAIS	Pre-ICIS 2008-12, ICIS 2008-12, HICSS 2009-12	Srinivasan	In progress
THCI	Pre-ICIS 2009-13, ICIS 2009-13, HICSS 2010-13	Galletta, Zhang, Valacich	In progress

3.6. SIGHCI Annual Election

In February 2012, Dezhi Wu and Weiyin Hong were appointed as the nominating/election committee by SIGHCI Executive Board, to help administer the annual election for the position of SIG Chair-Elect. Na Li was nominated, and the election was completed in March, 2013. Na Li was elected as the next Chair-Elect, effective July 1, 2013, with Richard Johnson becoming the Chair and Soussan Djamasbi the Past-Chair on this same date.

4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In 2010 a redesign of the website was completed under the direction of Dezhi Wu. The new website was launched in 2011 and received the AIS Technology Challenge Award for this achievement. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at: <http://aisel.aisnet.org/sighci>. This year we also expanded our outreach and services to our members by adding two new officers to our team: Student Ambassador, and VP of Marketing. Additionally, we created a detailed task list with deliverables and their time lines to be used to recruit new officers and assist them in transitioning into their roles. We also redesigned the format of the workshop to provide more support for our student members. Finally, we redesigned the fundraising structure to improve the SIG's yearly fundraising efforts.

5. FINANCIAL MATTERS

Our SIGHCI accounting records, which are maintained by AIS, show that as of April 2013 our SIG has earned a surplus of \$30,869.05. The income and expenses for the fiscal year are listed in Table 5. We worked hard on increasing the surplus by controlling costs, e.g. we reduced printing costs by providing more online content. We also took major steps to attract more organizations to support our SIG. We created two new positions, VP of Marketing and Student Ambassador, and recruited an officer for each position to increase our membership base and help to attract more attendees to our workshops and other events.

Balance (7/1/2012)		\$24,419.73
Revenue		\$13,135.11
Membership Fees	\$5,980.11	
Workshop Fees	\$1,155.00	
Sponsorship	\$6,000.00	
Expenses		(\$6,685.79)
Newsletters	(\$306.03)	
Workshop 2012	(\$6,259.76)	
Web hosting	(\$120.00)	
Balance (4/30/2013)		\$30,869.05

6. LOOKING FORWARD

Since its inception in 2001 our SIG has made significant progress through the support of its advisors, officers, sponsors; and members. The cooperation and assistance of the AIS office, as well as the support of journal editors' in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. On a personal note, the opportunity to work with such an outstanding team of professionals has been a great pleasure and a rewarding experience. I have every confidence that our new Chair and Chair-Elect (Richard Johnson and Na Li) will build upon our past successes and will skillfully lead the SIGHCI to continue its growth and achievements.