

# AIS SIGHCI One-Year Report: 7/2013 - 6/2014

## Richard Johnson, SIGHCI Chair (2013-2014)

with assistance of SIGHCI advisors and officers

July 1, 2014

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human-Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001.

### 1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts.

SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences and workshops. In the past year, SIGHCI has organized HCI tracks or mini-tracks at AMCIS, ECIS, HCII, HICSS, ICIS, and PACIS, and has sponsored the Pre-ICIS Workshop on HCI in MIS.

### 2. OFFICERS, GOVERNANCE, AND BYLAWS

The officers serving from July 2013 to June 2014 were as follows:

#### Advisory Board

Izak Benbasat, University of British Columbia  
Jane Carey, Arizona State University West  
Fiona Nah, Missouri University of Science and Technology  
Dennis Galletta, University of Pittsburgh  
Traci Hess, University of Massachusetts, Amherst  
Weiyin Hong, University of Nevada – Las Vegas  
Khawaja Saeed, Wichita State University  
Scott McCoy, College of William and Mary  
Joe Valacich, University of Arizona  
Dezhi Wu, Southern Utah University  
Ping Zhang, Syracuse University  
Dianne Cyr, Simon Fraser University

#### Chair

Richard Johnson, University at Albany

#### Past Chair

Soussan Djamassbi, Worcester Polytechnic Institute

#### Chair-Elect

Na "Lina" Li, Baker College

#### Secretary and Treasurer

Miguel Aguirre-Urreta, DePaul University

#### Vice Chair for Membership

Claudia Brauer, Vienna University of Business Administration and Economics

#### Vice Chair for Research Resources

Younghwa Lee, University of Northern Iowa

#### Vice Chair for Sponsorship

Nick Lockwood, Missouri University of Science and Technology

#### Vice Chair for Teaching Resources

Wietske van Osch, Michigan State University

#### Vice Chair for Marketing

Constantinos Coursaris, Michigan State University

#### Student Ambassador

Michael J. Scialdone, Syracuse University

#### Newsletter Editor

Greg Moody, University of Nevada – Las Vegas

#### Conf. Planning Chair: pre-ICIS HCI Workshop 2013

Richard Johnson, University at Albany  
Soussan Djamassbi, Worcester Polytechnic Institute

#### Track Chairs: ICIS 2013

Susanna Ho, Australian National University  
Choon Ling Sia, City University of Hong Kong

#### Conf. Planning Chair: AMCIS 2014

Na "Lina" Li, Baker College  
Khawaja Saeed, Wichita State University  
Dezhi Wu, Southern Utah University

#### Conf. Planning Chairs: PACIS 2014

Fiona Nah, Missouri University of Science and Technology  
Hong Sheng, Missouri University of Science and Technology

#### Conf. Planning Chair: ECIS 2014

Torkil Chemmensen, Copenhagen Business School  
Noam Tractinsky, Ben-Gurion University of the Negev  
Volker Wulf, University of Siegen

#### Conf. Planning Chairs for HICSS 2014

Ping Zhang, Syracuse University  
Christoph Schneider, City University of Hong Kong  
Angelika Dimoka, Temple University  
Joe Valacich, University of Arizona

#### Webmaster

Yi "Jenny" Zhang, California State University, Fullerton

#### Listserv Manager

Ping Zhang, Syracuse University

### 3. ACTIVITIES & ACCOMPLISHMENTS

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. In this limited space, we report the activities and accomplishments over the past year (July 2013 to June 2014).

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## 3.1. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who can appreciate and help develop each other's work. Our membership roster has nearly 350 members. The SIG continues to work with AIS to integrate SIG membership renewals with general conference registrations, and AIS membership renewals. This integration should result in a greater number of current (paid) members. The membership has a global impact representing over 30 countries and six continents. SIGHCI listserv is also open to non-members and has over 500 subscribers (as of June 30th 2014) from across the world. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are available through the AIS e-Library at: <http://aisel.aisnet.org/sighci/>.

## 3.2. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior year reports for details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry.

## 3.3. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS (Americas Conference on Information Systems) since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006 and 2007, 2011-2014, paper sessions at HCII (HCI International Conference) since 2005, HCI mini-track at HICSS (Hawaiian International Conference on System Sciences) beginning in 2007, HCI track at ICIS (International Conference on Information Systems) since 2004, and HCI track at PACIS (Pacific-Asia Conference on Information Systems) since 2005. In addition, this year we supported the 1<sup>st</sup> International Conference on HCI in Business as part of HCII 2014. Table 1 summarizes these conferences/meetings.

**Table 1. Summary of meetings completed or in progress**

<b>Pre-ICIS Workshop 2013, Milan Italy</b>	
Format	Workshop (1 day)
Chairs	Johnson, Djamshbi
Program Chairs	Durcikova, Sheng, Aguirre-Urreta
Local Committee	
PC/reviewers	93
Accepted	12 papers, 11 posters
Acceptance Rate	33%
Participants	49
Special events	best paper and service awards, business meeting
<b>ICIS 2013, Milan Italy</b>	
Format	Track
Chairs	Ho, Sia
Accepted	7
Acceptance Rate	13.7%

<b>AMCIS, 2013, Chicago, IL</b>	
Format	Track with 7 mini-tracks
Chairs	Saeed, Li, Johnson
Accepted	16 completed papers; 11 research-in-progress papers
Acceptance Rate	62%
Special events	Business meeting
<b>HICSS 2014, Maui, Hawaii</b>	
Format	Mini-track
Chairs	Schneider, Dimoka, Valacich
Accepted	10 papers
Acceptance Rate	53%
<b>ECIS 2014, Tel Aviv, Israel</b>	
Format	Track
Chairs	Clemmensen, Tractinsky, Wulf, Zhang
Accepted	10 papers
Acceptance Rate	38%
<b>PACIS 2014, Chengu China</b>	
Format	Track
Chairs	Nah, Sheng
Accepted Papers	10
Acceptance Rate	47.6%
<b>AMCIS 2014, Savannah, GA</b>	
Format	Track with 6 mini-tracks
Chairs	Saeed, Li, Wu
Accepted	21 papers and 4 posters
Acceptance Rate	54%
Special events	Business Meeting

**Table 2. Summary of meetings in planning**

<b>International Conference on HCI in Business</b>	
Chair	Nah
<b>Pre-ICIS Workshop 2014, Auckland, New Zealand</b>	
Format	Workshop (1 day)
Chairs	Johnson, Li
Program Chairs	Sheng, Aguirre-Urreta, Moody
Special events	best paper and service awards, panel and round table discussions, business meeting
<b>PACIS 2015, Singapore</b>	
Format	Track
Chairs	Nah, Ho, Wu
<b>HICCS 2015, Kauai, Hawaii</b>	
Format	Track
Chairs	Schneider, Valacich, Dimoka,

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## 3.4 AIS Transactions on Human-Computer Interaction

AIS Transactions on Human-Computer Interaction (THCI) is an AIS Journal managed by SIGHCI and offers a high quality publication outlet for researchers interested in HCI. The first issue of THCI was published in March 2009. We encourage SIGHCI members to contribute towards the progress of THCI by sending their best work to the Journal (visit the THCI website at: <http://aisel.aisnet.org/thci/>). We extend special thanks to Ping Zhang, Dennis Galletta, and Joe Valacich (Editors of THCI) for their efforts in initiating and managing THCI. Table 3 provides an update on THCI from July, 2013 to June, 2014.

Total number of issues	22
Total number of submissions	163 (156 original and 7 editorial)
Total number of acceptances (including editorials)	57 (50 research papers and 7 editorials)
Acceptance rate	25.9%
Average time: submission to first decision	73 days
Average time: submission to final acceptance	283 days

## 3.5. Special Issues of Refereed Academic Journals

We are continuing the tradition of fast-tracking best, completed research papers presented at SIGHCI sponsored meetings to top IS and HCI academic journals. The authors of the best, completed research papers are invited to submit expanded versions of their papers for consideration in various MIS / HCI journals. Table 4 shows the list of journals in which manuscripts have been or are currently being fast tracked.

Journal	Based on	Editors	Status
IJHCI	HCII 2007	Nah, Fang, Hess, Hong	2009
DATA BASE	AMCIS & PACIS 2007	Germonprez, Hess, Kacmar, Lee	2008
JAIS	Pre-ICIS 2007, ICIS 2007, HICSS 2008	Benbasat, Venkatesh	2009
THCI	Pre-ICIS 2008, ICIS 2008, HICSS 2009	Galletta	2009
JAIS	Pre-ICIS 2008-12, ICIS 2008-12, HICSS 2009-12	Srinivasan	In progress
THCI	Pre-ICIS 2009-13, ICIS 2009-13, HICSS 2010-14	Galletta, Zhang, Valacich	In progress

## 3.6. SIGHCI Annual Election

In April 2014, Dezhi Wu, Khawaja Saeed, & Dianne Cyr were appointed as the nominating/election committee by SIGHCI Executive Board, to help administer the annual election for the position of SIG Chair-Elect. Miguel Aguirre-Urreta was nominated, and the election was completed in April & May, 2014. Miguel Aguirre-Urreta was elected as the next Chair-Elect, effective July 1, 2014, with Na Li becoming the Chair and Richard Johnson the Past-Chair on this same date.

## 4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In 2010 a redesign of the website was completed under the direction of Dezhi Wu. The new website was launched in 2011 and received the AIS Technology Challenge Award for this achievement. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at: <http://aisel.aisnet.org/sighci>. This year we also expanded our outreach and services to our members by adding two new officers to our team: Student Ambassador, and VP of Marketing. Additionally, we created a detailed task list with deliverables and their time lines to be used to recruit new officers and assist them in transitioning into their roles. We also redesigned the format of the workshop to provide more support for our student members. Finally, we redesigned the fundraising structure to improve the SIG's yearly fundraising efforts.

## 5. FINANCIAL MATTERS

Our SIGHCI accounting records, which are maintained by AIS, show that as of April 2014 our SIG has earned a surplus of \$39,552.11. The income and expenses for the fiscal year are listed in Table 5. We worked hard on increasing the surplus by controlling costs, e.g. we reduced printing costs by providing more online content. We also took major steps to attract more organizations to support our SIG. We created two new positions, VP of Marketing and Student Ambassador, and recruited an officer for each position to increase our membership base and help to attract more attendees to our workshops and other events.

Balance (4/30/2013)		<b>\$30,869.05</b>
Revenue		\$13,141.07
Membership Fees	\$2006.07	
Workshop Fees	\$7,135.00	
Sponsorship	\$4,000.00	
Expenses		(\$4458.11)
AIS Registration Fees	(\$376.00)	
Workshop 2013	(\$4,082.11)	
Balance (4/30/2014)		<b>\$39552.11</b>

## 6. LOOKING FORWARD

Since its inception in 2001 our SIG has made significant progress through the support of its advisors, officers, sponsors; and members. The cooperation and assistance of the AIS office, as well as the support of journal editors' in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. On a personal note, the opportunity to work with such an outstanding team of professionals has been a great pleasure and a rewarding experience. I have every confidence that our new Chair and Chair-Elect (Na Li & Miguel Aguirre-Urreta) will build upon our past successes and will skillfully lead the SIGHCI to continue its growth and achievements.