



AIS SIGHCI Newsletter

Association for Information Systems
Special Interest Group on Human-Computer Interaction

Volume 7 Issue 1

July 2008

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New Chair's Remarks - Eleanor Loiacono

Dear fellow SIGHCI members,

It is a great honor and privilege to serve as the incoming chair of AIS SIGHCI. As my term begins, I would like to thank the past two chairs, Traci Hess and Weiyin Hong, for all their help with the transitioning process and for helping to make SIGHCI one of the best and largest AIS SIGs. We now have over 500 members! I would also like to thank the SIG officers and advisory board members who continue to serve and strengthen the SIG. Because of the hard work of all these people, SIGHCI participates in the premier IS events, such as the Pre-ICIS SIGHCI Workshop, ICIS, AMCIS, PACIS, HCII, ECIS, and HICSS. To our many members, who serve as track and minitrack chairs, submit and review papers, as well as attend the conferences and workshop, your dedication and support are truly appreciated.



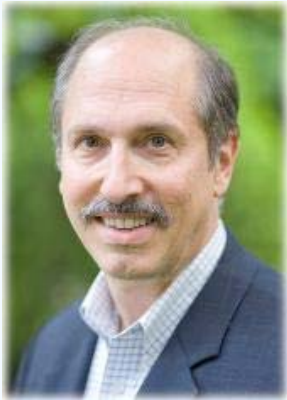
Over the past six years, SIGHCI has grown into one of the largest AIS SIGs and helped demonstrate the vital role HCI plays in IS research. Based on the strong momentum set by past Chairs, I will continue the organization's current activities as well as expand them internationally and strengthen our industry linkages. Boosting SIGHCI's membership and expanding the premiere research outlets for HCI will continue to be a prime focus as well. It is important that the SIG maintains an environment that cultivates high-quality scholarship and promotes the publication of HCI research in top IS journals.

If you have suggestions on current or future SIGHCI activities, please do not hesitate to contact me (eloiacon@wpi.edu) or any of our officers. In an effort of continual improvement, we are interested in hearing from you on ways to enhance SIGHCI and improve our service to its members. If you are not a current member of SIGHCI, please join. If you are a member, please don't forget to renew your membership today! Lastly, please consult the SIGHCI web site frequently for updates on our various activities (<http://sigs.aisnet.org/sighci/>). Thank you for your continued support!

Best regards,
Eleanor Loiacono
AIS SIGHCI Chair



New Journal - AIS Transactions on Human-Computer Interaction



Editor-in-Chief:
Dennis Galletta
(U. Pittsburgh)

AIS Council has approved *AIS THCI* in the Council's June 2008 meeting. *AIS THCI* is the first Transactions type of journal for AIS. It is endorsed and sponsored by the AIS SIG on Human-Computer Interaction (<http://sigs.aisnet.org/SIGHCI>). Its set-up year is July 2008-June 2009. It will begin publication in July 2009 in a quarterly format. It is an online journal to be consistent with AIS' two other journals, *JAIS* and *CAIS*.

The Mission: *AIS THCI* will be a high-quality peer-reviewed international scholarly journal oriented to the information systems community, emphasizing applications in business, managerial, organizational, and cultural contexts. The editorial objective is to enhance and communicate knowledge concerning the interplay among humans, information, technologies, and tasks including needs requirements, design, use, evaluation and impact of information and communication technologies and services. Its mission is to guide development and use of human-centered ICT and services for individuals, groups, organizations, and communities.

The Audience: International scholars and practitioners who conduct research on issues related to the objectives of the journal.

The Types of Research: Original research, critical reviews, conceptual frameworks and models, theory development, and practitioners' voices. We encourage and welcome all types of research methodologies, and multi- or inter-disciplinary and nontraditional approaches.

The Topics: include but are not limited to the following:

- The behavioral, cognitive, motivational and affective aspects of human and technology interaction
- User task analysis and modeling; fit between representations and task types
- Digital documents/genres; human information seeking behaviors; human information interaction; information visualization
- Social media; social computing; virtual communities
- Behavioral information security and information assurance; privacy and trust in human technology interaction
- User interface design and evaluation for various applications in business, managerial, organizational, educational, social, cultural, non-work, and other domains
- Integrated and/or innovative approaches, guidelines, and standards or metrics for human centered analysis, design, construction, evaluation, and use of interactive devices and information systems
- Information systems usability engineering; universal usability
- The impact of interfaces/information technology on people's attitude, behavior, performance, perception, and productivity
- Implications and consequences of technological change on individuals, groups, society, and socio-technical units
- Software learning and training issues such as perceptual, cognitive, and motivational aspects of learning
- Gender and information technology
- The elderly, the young, and special needs populations for new applications, modalities, and multimedia interaction
- Issues in HCI education



Editor-in-Chief:
Ping Zhang
(Syracuse U.)

The Editorial Board:

Advisors:

Izak Benbasat (UBC), John M. Carroll (Penn State), Phillip Ein-Dor (Tel-Aviv U.), Jenny Preece (U. Maryland), Gavriel Salvendy (Purdue and Tsinghua U.), Ben Shneiderman (U. Maryland), Jane Webster (Queen's U.), and K.K Wei (City U. of Hong Kong)

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Managing Editor:

Janet Marsden (Syracuse U.)

New Officers Welcome and Transition

Please join me in welcoming Eleanor T. Loiacono as the new Chair of SIGHCI effective July 1, 2008. Eleanor has served as the workshop co-chair for the pre-ICIS workshop in 2006 and 2007. She has also been actively involved in many other aspects of SIGHCI for the last few years and brings a wealth of experience and energy to the SIGHCI community. Eleanor will be assisted in her one-year term by Khawaja Saeed as Chair-Elect.

Please also welcome Khawaja Saeed as Chair-Elect. Khawaja has been involved with SIGHCI since 2003 as a member of the program committee and have won the Best Reviewer award in 2005. He has also contributed as the co-program chair for the pre-ICIS workshop in 2006 and 2007. We look forward to the experience and enthusiasm that he will bring to the position. For a list of AIS SIGHCI officers and advisors, please see the back cover of this issue or visit http://sigs.aisnet.org/sighci/sig_officers/.

As I assume the role of Past-Chair, I would like to thank you for your support and participation in SIGHCI and for the rewarding experience of serving as SIGHCI Chair. Specifically, I would like to thank the officers and advisory board members that have served so diligently over the past year, and the many members that have worked with me on various SIGHCI activities. It is only through your efforts that SIGHCI serves as an invaluable resource and network to HCI academics and practitioners. I look forward to seeing you at future SIGHCI events.

Best wishes,
Weiyin Hong
AIS SIGHCI Past Chair

Special Acknowledgement

I would like to send a special acknowledgement to Traci Hess for her outstanding service to SIGHCI, as she steps down from the Past-Chair position of SIGHCI in July 2008. Traci Hess has been instrumental in planning and implementing many SIGHCI activities over the past few years, including serving as workshop co-chair for the pre-ICIS HCI workshop (2004-2006), track chair and mini-track co-chair for AMCIS (2006-2008), local arrangement co-chair for the pre-ICIS HCI workshop (2003), and guest editor of special issues for SIGHCI sponsored workshops and conferences. In addition, Traci has streamlined and standardized many of the SIGHCI activities, making it much easier for subsequent officers to serve their positions. Her contribution to the SIG is indispensable. We have been fortunate to have Traci serving in these roles and look forward to her continued activities as a very knowledgeable, experienced, and enthusiast SIGHCI member.

Weiyin Hong, Past-Chair
On behalf of SIGHCI

Announcement: AIS SIGHCI Business Meeting at AMCIS'08

SIGHCI will be holding its annual business meeting on Friday, August 15th, from 6:30-8:30pm at AMCIS'08 in Toronto, Canada. SIGHCI members and all interested parties are welcome to attend. The meeting will be held in Conference Room C at the Sheraton Centre Toronto.



Pictures from AMCIS'08 website at <http://www.business.mcmaster.ca/amcis2008/> and <http://www.tripadvisor.com>

AIS SIGHCI One-Year Report: 7/2007 - 6/2008

Weiyin Hong, SIGHCI Chair (2007-2008)
with the assistance of SIGHCI advisors and officers

July 1, 2008

<http://sigs.aisnet.org/sighci>

SIGHCI is the Special Interest Group on Human-Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001.

1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts.

SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences and workshops. In the past year, SIGHCI has organized HCI tracks or minitracks at AMCIS, ECIS, HCII, HICSS, ICIS, and PACIS, and has sponsored the Pre-ICIS Workshop on HCI in MIS.

2. OFFICERS, GOVERNANCE, AND BYLAWS

The officers serving from July 2007 to June 2008 were as follows:

Advisory Board

Izak Benbasat, University of British Columbia
Jane Carey, Arizona State University West
Dennis Galletta, University of Pittsburgh
Fiona Fui-Hoon Nah, Univ. of Nebraska-Lincoln
Joe Valacich, Washington State University
Jane Webster, Queen's University
Ping Zhang, Syracuse University

Chair

Weiyin Hong, University of Nevada, Las Vegas

Past Chair

Traci Hess, Washington State University

Chair-Elect

Eleanor Loiacono, Worcester Polytechnic Institute

Secretary and Treasurer

Chuck Kacmar, University of Alabama

Vice Chair for Membership

Susan Lippert, Drexel University

Vice Chair for Research Resources

Hong Sheng, University of Missouri-Rolla

Vice Chair for Sponsorship

Robin Poston, University of Memphis

Vice Chair for Teaching Resources

Xiaowen Fang, DePaul University

Newsletter Editor

Na (Lina) Li, Syracuse University

Conf. Planning Chair: pre-ICIS HCI Workshop 2007

Eleanor Loiacono, Worcester Polytechnic Institute

Conf. Planning Chair: ECIS 2008

Scott McCoy, College of William and Mary

Conf. Planning Chairs: PACIS 2008

Ping Zhang, Syracuse University

Fiona Fui-Hoon Nah, University of Nebraska-Lincoln

Conf. Planning Chair: AMCIS 2008

Matt Germonprez, Univ. of Wisconsin - Eau Claire

Conf. Planning Chairs for HICSS 2008

Joe Valacich, Washington State University

John Wells, Washington State University

Webmaster

Veena Parboteeah, Washington State University

Listserv Manager

Ping Zhang, Syracuse University

3. ACTIVITIES & ACCOMPLISHMENTS

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. In this limited space, we report the activities and accomplishments over the past year (July 2007 to June 2008).

3.1. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who can appreciate and help develop each other's work. Our membership roster includes 543 members of which 97 have a current membership with AIS. The SIG continues to work with AIS on integrating SIG membership renewal with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members. SIGHCI members represent academic (faculty and doctoral students) and a variety of industry and service sectors. The membership has a global impact representing over 30 countries and six continents. Our discussion listserv is also open to non-members and has 611 subscribers (as of May 21st 2008) from across the world.

AIS SIGHCI One-Year Report: 7/2007 - 6/2008

3.2. Communications and Outreach

In the past year, we have continued to promote the awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities were carried out using four levels of communications (see prior years' reports for additional details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry.

3.3. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS (Americas Conference on Information Systems) since 2002, HCI track at ECIS (European Conference on Information Systems) since 2006, paper sessions at HCII (HCI International Conference) since 2005, HCI minitrack at HICSS (Hawaiian International Conference on System Sciences) since 2007, HCI track at ICIS (International Conference on Information Systems) since 2004, and HCI track at PACIS (Pacific-Asia Conference on Information Systems) since 2005. Table 1 summarizes these conferences/meetings.

| Table 1. Summary of Meetings | |
|---|---|
| Pre-ICIS 2007, Montreal, Canada | |
| Format | Workshop (1 day) |
| Chairs | Hong, Loiacono |
| Program Chairs | Lowry, Saeed, Wiedenbeck |
| Local Committee | Everard, Djamasbi, Fruhling |
| Advisors | Benbasat, Galletta, Lyytinen, Kozar, McCoy, Nah, Valacich, Zhang, Carey, Hess |
| PC/reviewers | 78 |
| Accepted Papers | 11 papers, 11 posters |
| Acceptance Rate | 35% regular |
| Participants | 66 |
| Special events | best paper award, best reviewer award, keynote speaker, reception |
| Pre-ICIS 2008, Paris, France (in planning) | |
| Format | Workshop (1 day) |
| Chairs | Loiacono, Hong |
| Program Chairs | Saeed, Chan, Fang |
| Local Committee | Everard, Djamasbi, Treiblmaier |
| Advisors | Benbasat, Galletta, Lyytinen, Kozar, McCoy, Nah, Valacich, Zhang, Carey, Hess |
| PC/reviewers | TBA |
| Accepted Papers | TBA |
| Acceptance Rate | TBA |
| Participants | TBA |
| Special events | best paper & reviewer awards, keynote speaker, TBA |

| | |
|--|--------------------------------------|
| AMCIS 2007, Keystone, CO | |
| Format | Track with 9 minitracks |
| Chairs | Germonprez, Hess, Tarasewich |
| Acceptance Rate | ~75% as required by AMCIS |
| Accepted Papers | 35 |
| Invited Papers | 3 |
| Special events | Business meeting |
| AMCIS 2008, Toronto, Canada | |
| Format | Track with 9 minitracks |
| Chairs | Germonprez, Hess, Kacmar, Tarasewich |
| Acceptance Rate | 70% |
| Accepted Papers | 25 |
| Special events | Business meeting |
| ECIS 2008, Galway, Ireland | |
| Format | Track |
| Chairs | McCoy |
| Accepted Papers | 15 |
| Acceptance Rate | 39% |
| HICSS 2008 Big Island, Hawaii | |
| Format | Minitrack |
| Chairs | Valacich, Wells |
| Accepted Papers | 8 |
| Acceptance Rate | 62% |
| HICSS 2009 Big Island, Hawaii (in planning) | |
| Format | Minitrack |
| Chairs | Valacich, Wells |
| Accepted Papers | TBA |
| Acceptance Rate | TBA |
| PACIS 2007, Auckland, New Zealand | |
| Format | Track |
| Chairs | Teo, Suh |
| Accepted Papers | 15 |
| Acceptance Rate | 60% |
| PACIS 2008, SuZhou, China | |
| Format | Track |
| Chairs | Zhang, Nah |
| Accepted Papers | 8 |
| Acceptance Rate | 50% |
| ICIS 2007, Montreal, Canada | |
| Format | Track |
| Chairs | Yi, Mao |
| Accepted Papers | 6 |
| ICIS 2008, Paris, France | |
| Format | Track |
| Chairs | Grudin, Tractinsky |
| Accepted Papers | TBA |

AIS SIGHCI One-Year Report: 7/2007 - 6/2008

3.4. Special Issues of Refereed Academic Journals

We are continuing the tradition of fast-tracking best, completed research papers presented at SIGHCI sponsored meetings to top IS and HCI academic journals. The authors of the best completed research papers are invited to submit expanded versions of their papers for consideration in these special issues. Papers that have successfully undergone a rigorous review process are selected for inclusion in these special issues.

To date, SIGHCI has sponsored a total of twelve special issues. Table 2 shows the journals and special issues completed, in progress, or under planning over the past year.

| Journal | Based on | Editors | Status |
|-----------|--------------------------------------|-------------------------------|-------------|
| JAIS | Pre-ICIS 2005 | Galletta | 2006-2007 |
| ISJ | AMCIS, ECIS, & PACIS 2006 | Germonprez, Hess, Russo | 2008 |
| JAIS | Pre-ICIS 2006, ICIS 2006, HICSS 2007 | Zhang, Tan | 2008 |
| IJHCI | HCII 2007 | Nah, Fang, Hess, Hong | In progress |
| DATA BASE | AMCIS & PACIS 2007 | Germonprez, Hess, Kacmar, Lee | In progress |
| JAIS | Pre-ICIS 2007, ICIS 2007, HICSS 2008 | Benbasat, Venkatesh | In progress |

3.5. SIGHCI Annual Election

In December 2007, Jane Carey and Ping Zhang were appointed as the nominating/election committee by SIGHCI Chair, Weiyin Hong, to help administer the annual election for the position of SIG Chair-elect. Khawaja Saeed was nominated, and the election was completed on March 26, 2008. Khawaja Saeed was elected as the next Chair-elect, effective July 1, 2008, with Eleanor Loiacono becoming the Chair on this same date.

4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (see prior

years' reports or the SIGHCI website, <http://sigs.aisnet.org/sighci>, for these services). The SIGHCI website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, sponsored conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contact information.

5. FINANCIAL MATTERS

AIS maintains the accounting records for SIGHCI. The income and expenses for the fiscal year are listed in Table 3. Over the last six years, SIGHCI has accumulated a surplus of \$24,449.

| | | |
|---------------------|-------|----------|
| Surplus from Year 5 | | \$19,860 |
| Income | | \$15,835 |
| Membership | 1,080 | |
| Workshop Reg. | 6,505 | |
| Sponsorship | 8,250 | |
| Expenses | | \$11,246 |
| Newsletters | 2,150 | |
| Workshop Cost | 9,096 | |
| Balance | | \$24,449 |

6. LOOKING FORWARD

It has been seven years since the inception of SIGHCI. Many people have contributed to the growth, development, and success of SIGHCI. We would like to thank everyone who has contributed to SIGHCI in various ways. SIGHCI has made significant progress through the support of its advisors and sponsors, officers' creative and diligent work, members' keen interest and participation, the AIS office's cooperation and assistance, journal editors' strong beliefs in supporting our work and HCI research in MIS, many individuals' reviewing efforts and services, and those who contributed to SIGHCI in various other capacities.

SIGHCI has developed as an excellent intellectual forum for scholars with a broad interest in human-computer interaction. I am confident that under the leadership of Eleanor Loiacono and Khawaja Saeed, SIGHCI will continue to flourish and provide even better services to its members.

Review: 6th Annual Pre-ICIS Workshop on HCI Research in MIS



Review: 6th Annual Pre-ICIS Workshop on HCI Research in MIS

Montreal, Canada, December 8, 2007

By Workshop Co-Chairs

Weiyin Hong, University of Nevada, Las Vegas, whong@unlv.nevada.edu

Eleanor T. Loiacono, Worcester Polytechnic Institute, eloiacon@wpi.edu

The Sixth Annual Workshop on HCI Research in MIS showcased high quality HCI research and attracted a large number of participants. Over 66 people participated in the one day workshop, held in Montreal, Canada. The workshop attracted 33 submissions, which included 17 completed research papers, 14 research-in-progress papers, and 2 poster submissions. After a rigorous review process, 23 papers were accepted for presentation at the workshop (with 11 research papers and 12 poster presentations), a 71% acceptance rate.

The workshop included a keynote speech by Dr. Fred Davis, Distinguished Professor and David D. Glass Chair in Information Systems at the Sam M. Walton College of Business at the University of Arkansas, on user acceptance of information technology. In addition to the paper and poster presentations, workshop participants enjoyed a European style buffet breakfast, coffee breaks, a luncheon, an award presentation (best paper, best reviewer, and outstanding service) session, and a reception at the conclusion of the workshop.

The program committee, which consisted of 79 experts in HCI/MIS, made outstanding contributions to the success of the workshop by providing high quality feedback on the submissions. The paper sessions covered a range of interesting HCI topics including interface technology acceptance and online trust, system users, Web interactivity, online content, media presentation, and affect in IT. Extensions of select papers from the workshop were invited to participate in a fast-tracking opportunity with the Journal of the Association for Information Systems.

This year's best paper award winner was determined through a rigorous review process. Of the 11 accepted submissions, four papers were selected as best paper candidates based on overall review scores, best paper nominations, and input from each of the Program Co-Chairs. Best reviewer candidates were then asked to independently rank the four best paper candidates. The best paper award went to "Positive and Negative Affect in IT Evaluation: A Longitudinal Study", by Ping Zhang and Na (Lina) Li.



Traci Hess receives the Outstanding Service Award from SIGHCI chair Weiyin Hong.



Ping Zhang and Na (Lina) Li receive the Best Paper Award from Workshop Program Co-Chairs Weiyin Hong and Eleanor T. Loiacono.



Keynote speaker - Fred Davis



Workshop conclusion session audience



Workshop Co-Chairs, Weiyin Hong and Eleanor T. Loiacono, conclude the workshop.

Note: All pictures on Pages 6-8 were taken by Helen Du and Na (Lina) Li

Review: 6th Annual Pre-ICIS Workshop on HCI Research in MIS



The best reviewer award was determined by the Program Co-Chairs based on the following criteria: thoroughness of the reviews, helpfulness of the suggestions and feedback, clarity and organization of reviews, timeliness in returning the reviews. The best reviewer award went to Greg Moody.

Traci Hess received an outstanding service award for her efforts with SIGHCI. She has served in the following positions: chair (2006-2007), workshop co-chair of HCI/MIS workshop (2004-2006), AMCIS HCI track co-chair and minitrack co-chair (2006-2008), workshop local arrangement co-chair (2003), and co-editor of numerous SIGHCI sponsored special issues.

We would like to thank our sponsors and the following individuals and organizations who greatly contributed to the success of the workshop. For a complete list of our sponsors, please see Page 15 of this issue.

- Members of the Workshop Advisory Committee: Izak Benbasat, Dennis Galletta, Kalle Lyytinen, Kenneth Kozar, Scott McCoy, Fiona Nah, Joe Valacich, Ping Zhang, Jane Carey, and Traci Hess, who provided support and suggestions for the workshop.
- Kalle Lyytinen, editor-in-chief of the Journal of the Association for Information Systems (JAIS), provided his support by fast-tracking select papers from the workshop.
- Fred Davis, distinguished Professor and David D. Glass Chair in Information Systems at the Sam M. Walton College of Business at the University of Arkansas, for providing a stimulating and insightful keynote speech.
- The 79 program committee members played an important role in shaping the content of the workshop and greatly aided the advancement of HCI research in Information systems by providing high quality feedback on the submissions.
- The local organizing committee members, Soussan Djamasbi, Andrea Everard, and Ann Fruhling, managed the student volunteers, and on-site logistics for the workshop.
- The doctoral student volunteers, Na (Lina) Li, Kit Scott, and Helen Du, helped out with various aspects of the workshop onsite.
- The AIS headquarters office handled the registration for the workshop, workshop reimbursements, and provided timely information on registrations. Special thanks go to Pete Tinsley and Lisa Rucker.
- And, finally, the participants who demonstrated their confidence and support for the workshop and SIGHCI, and their tremendous interest and enthusiasm in HCI research in MIS.



Review: HCI Track at ICIS 2007

Human-Computer Interaction Track At the International Conference on Information Systems (ICIS) 2007

Montreal, Quebec, Canada, December 9-12, 2007

Track Co-Chairs

Ji-Ye Mao, Renmin University (China), jyemao@yahoo.com
Mun Yi, University of South Carolina, myi@moore.sc.edu

The ICIS'07 Human-Computer Interaction track received 43 submissions, including 26 regular research papers, and 15 research in progress. Six regular papers and four RIP papers were accepted, for acceptance rates of 23% and 27%, respectively, which were consistent with the ICIS'2007 program's guideline of 25%. The regular papers were presented in three sessions. The RIP papers were presented in the poster session. All sessions were well-attended.



Pictures from ICIS'07 website at <http://business.queensu.ca/icis/tourism.php>

Review: HCI Mini-Track at HICSS-41

Human-Computer Interaction Mini-track At the Hawaii International Conference on System Sciences (HICSS-41)

Hilton Waikoloa Village, Big Island, Hawaii, January 7-10, 2008

By Mini-track Co-chairs

Joe Valacich, Washington State University, jsv@wsu.edu
John Wells, Washington State University, wellsjd@wsu.edu

The 2nd Annual SIGHCI-sponsored HICSS mini-track was held January 7-10, 2008 on the Big Island at the Hilton Waikoloa Village Resort. The mini-track received 15 submissions with 8 being accepted for presentation at the conference (acceptance rate of 53%). These 8 papers were split across three sessions, which were very well-attended. Further, the following paper received a best paper nomination:

- *Online Services, Customer Characteristics and Usability Requirements*, by Anne P. Massey, Vijay Khattrim, and Mitzi M. Montoya-Weiss.

Many thanks to both the authors and reviewers who helped make the HICSS HCI mini-track a success!



Conference coffee break – pictures taken by HICSS personnel

Review: HCI Track at ECIS'08

Human-Computer Interaction Track At the European Conference on Information Systems (ECIS) 2008

National University of Ireland, Galway, June 9-11, 2008

Track Co-Chairs

Scott McCoy, College of William and Mary, scott.mccoy@mason.wm.edu
Andrea Everard, University of Delaware, everarda@lerner.udel.edu

The 16th European Conference on Information Systems was held June 9-11, 2008 at the J.E. Cairnes Graduate School of Business & Public Policy, National University of Ireland, Galway. The HCI track at ECIS'08 received a total of 38 submissions. Fifteen papers were accepted, yielding an acceptance rate of 39%. These accepted 15 papers were presented in five sessions.



Pictures from ECIS'08 website at <http://www.ecis2008.ie/>

Review: HCI Track at PACIS'08

Human-Computer Interaction Track At the Pacific Asia Conference on Information Systems (PACIS) 2008

Suzhou, China, July 4-6, 2008

By Program Co-Chairs:

Ping Zhang, Syracuse University, pzhang@syr.edu
Fiona Nah, University of Nebraska – Lincoln, fnah@unl.edu

The HCI track at PACIS'08 received a total of 16 submissions. Six full papers and two Research-in-Progress papers were accepted, yielding an acceptance rate of 50%. The conference program committee nominated the following paper as one of the eight best paper award candidates.

- *Online Sellers' Trust and Use of Online Auction Marketplaces*, by Heshan Sun and Ping Zhang.



Picture from PACIS'08 website at <http://www.pacis2008.org/>.

Current Activities Sponsored by AIS SIGHCI

Track on Human-Computer Interaction Studies in IS At the 14th Americas Conference on Information Systems (AMCIS) 2008

Toronto, Ontario, August 14-17, 2008

Track Co-Chairs

Matt Germonprez, University of Wisconsin-Eau Claire, germonr@uwec.edu
Traci Hess, Washington State University, thess@cbe.wsu.edu
Chuck Kacmar, University of Alabama, ckamar@ua.edu
Peter Tarasewich, Suffolk University, tarase@suffolk.edu

The HCI track is (co)sponsoring 9 minitracks at AMCIS'08. Below are the minitracks and their (co)chairs. For more information about the HCI track at AMCIS'08, please visit <http://sigs.aisnet.org/sighci/amcis08/> or <http://www.business.mcmaster.ca/amcis2008/>.

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| <p>1. <i>Hedonic Information Technologies: Online Games, Interactive Entertainment, and Lifestyle Computing</i> Ian MacInnes & Paul Benjamin Lowry</p> | <p>4. <i>Emergency Response Information Systems</i> Tung Bui, Murray Turoff, & Bartel Van de Walle (Co-Sponsored by SIGHCI & SIGDSS)</p> | <p>7. <i>HCI and Competitive Advantage</i> Marilyn Tremaine & Jan Marco Leimeister</p> |
| <p>2. <i>Emerging Computer-Mediated Communication Tools/Technologies for Web-based Services</i> Shu Z. Schiller & Mauricio Featherman</p> | <p>5. <i>HCI Issues in Healthcare IT</i> Nina McGarry, Ann Fruhling, & Vance Wilson, (Co-Sponsored by SIGHCI & SIGHealth)</p> | <p>8. <i>Trust in Information Technology</i> Sherrie Y.X. Komiak & Fiona Fui-Hoon Nah</p> |
| <p>3. <i>Personalization Systems</i> Il Im, Hong Sheng, & Dezhi Wu</p> | <p>6. <i>Information Visualization and Decision Support</i> Ozgur Turetken & David Schuff (Co-Sponsored by SIGHCI & SIGDSS)</p> | <p>9. <i>Interface Design, Evaluation, and Impact</i> Matt Germonprez, Chuck Kacmar, Younghwa 'Gabe' Lee, and Denise McManus</p> |



Pictures from AMCIS'08 website at <http://www.business.mcmaster.ca/amcis2008/> and <http://www.tripadvisor.com>

Future Activities Sponsored by AIS SIGHCI

Human Computer Interaction Mini-track At the Hawaii International Conference on System Sciences (HICSS-42, 2009)

Big Island, Hawaii, January 5-8, 2009

Minitrack Co-Chairs

Joe Valacich, Washington State University, jv@wsu.edu
John Wells, Washington State University, wellsjd@wsu.edu
Ryan Wright, Washington State University, ryantwright@wsu.edu

For more details, please visit the HICSS-42 website at http://www.hicss.hawaii.edu/hicss_42/minitracks/cl-hci.htm.



Pictures from HICSS-42 website

Future Activities Sponsored by AIS SIGHCI



The 7th Annual Pre-ICIS Workshop on HCI Research in MIS

Saturday, December 13, 2008 (Pre-ICIS) in Paris, France

Workshop Co-Chairs:

Eleanor T. Loiacono

Worcester Polytechnic Institute, eloiacon@wpi.edu

Weiyin Hong

University of Nevada, Las Vegas, whong@unlv.nevada.edu

Submissions due: August 15, 2008

Acceptance notification: September 29, 2008

Extended abstracts due for proceedings: October 13, 2008

For call for papers and more details, please visit

http://sigs.aisnet.org/sighci/icis08_wksp/.



Human-Computer Interaction Track At The International Conference on Information Systems (ICIS) 2008

Paris, France, December 14-17, 2008

Track Co-Chairs:

Jonathan Grudin

Microsoft Corporation (USA), jgrudin@microsoft.com

Noam Tractinsky

Ben-Gurion University of the Negev (Israel), noamt@bgumail.bgu.ac.il

For more details, please visit the ICIS'07 website at

<http://www.unice.fr/icis2008/step1/humanComputer.html>.



All pictures on this page are from ICIS'08 website at <http://www.icis2008.org/>

Call for Papers: Journal of Database Management (JDM)

Special Issue on Virtual Worlds and 3-D Web

ISI Impact Factor: 1.525 Immediacy Index: 0.85

Editor-in-Chief: Keng Siau, University of Nebraska-Lincoln

www.igi-global.com/jdm

Multi-User Virtual Environments (MUVE), Massively Multiplayer Online Games (MMOGs), and other 3-D virtual environments have begun to attract the attention of scholars, practitioners, and the public at large. Although many of these environments originated as games or social networks, numerous scholars have recognized that virtual worlds and 3-D web have the potential to revolutionize how individuals work, play, and use the web, how groups and teams interact, collaborate, socialize, and conduct their work, how businesses market and sell products, goods, and services, and how societal and governmental boundaries and institutions are stretched and redefined. The popularity of games such as World of Warcraft, social networks such as Second Life, and children's games such as Webkinz has demonstrated that these environments have appeal, and experience thus far has shown that these environments present both opportunities and challenges for individuals, businesses, governments, and societies.

This special issue has the goal of fostering research to examine this important phenomenon by offering scholars the opportunity to publish and disseminate empirical, theoretical, or conceptual papers addressing the importance and impact of virtual worlds and 3-D web. We are open to the use of a variety of research methodologies to understand phenomena relating to Virtual Worlds and the 3-D web.

Topics relevant to this special issue include, but are not limited to, the following:

- Studies and models of individual perceptions, acceptance, and use of virtual worlds and the 3-D web
- Studies and models of group, team, and social interaction in virtual environments
- Studies and models of organizational applications for virtual worlds and the 3-D web

- Studies and models of inter-organizational uses of virtual worlds
- The application of business models, strategic frameworks, and/or competitive models to understand economic and business development in virtual worlds
- Studies and models examining the adoption, development, and evolution of virtual worlds and the 3-D web
- Examinations of the educational, business, legal, economic, societal, and jurisdictional impact of virtual worlds

Special Issue Editors:

Blake Ives, University of Houston
Brian Mennecke, Iowa State University
Fiona Fui-Hoon Nah, University of Nebraska at Lincoln
Shu Schiller, Wright State University
Keng Siau, University of Nebraska at Lincoln

Important Dates:

Submission deadline: 19 January 2009
Initial screening by guest editors: 31 January 2009
First round of review: 6 April 2009
Second round of review: 6 July 2009
Final decision: 10 August 2009

Submission Procedure:

All manuscripts will be subject to high standards of peer review at JDM. Manuscripts should follow the JDM guidelines for submission. Details regarding the submission format are available at <http://www.igi-pub.com/jdm>

Please email your submission as an attachment to Dr. Brian Mennecke at mennecke@iastate.edu

Call for Items: AIS SIGHCI Newsletter Volume 7, Issue 2

You are invited to offer items to the coming issue of AIS SIGHCI newsletter (Volume 7, Issue 2), to be published in November 2008. All items will be editorial reviewed. If you are interested, please send your pieces to the newsletter editor Na (Lina) Li (nli@syr.edu) by October 15, 2008. Possible topics include, but are not limited to, the following:

1. Short essay/opinion/research study (800 – 1700 words)
2. HCI book review (800 – 1700 words). Please feel free to contact the editor beforehand if you intend to review a book or if you wish your own book to be reviewed.
3. Teaching HCI (up to 1700 words): teaching ideas or cases, sample syllabus, etc.
4. Industry voice (800 – 1700 words). We welcome HCI related essays from industry professionals.
5. Brief introduction of HCI research tools (up to 300 words).
6. Brief introduction of interesting HCI journals and/or special issues, including citation information, brief description, table of content (for special issues), etc.
7. CFP for HCI related journals or conferences.
8. News about SIGHCI members (up to 300 words for each item): honors and awards, professional activities, new appointments, interesting projects, new books or publications, etc.
9. Any other announcements (up to 300 words for each item).

To view previous newsletter issues, please visit <http://sigs.aisnet.org/sighci/newsletters/>.

Completed: SIGHCI Sponsored Journal Special Issues

1. ISJ Special Issue based on AMCIS'06, ECIS'06, and PACIS'06

The best completed research papers from the HCI tracks at ECIS'06, PACIS'06 and AMCIS'06 were invited to participate in a special issue of the Information Systems Journal (ISJ). The guest senior editors for this special issue were Matt Germonprez, Traci Hess, and Nancy Russo. The following five papers were accepted and the special issue will be published in 2008.

- 1) *From Generative Fit to Generative Capacity: Exploring an Emerging Dimension of Information Systems Design and Task Performance.* Michel Avital and Dov Te'eni
- 2) *Antecedents of Flow in Online Shopping: A Test of Alternative Models.* Yi Maggie Guo and Marshall Scott Poole
- 3) *User Behavior towards Protective Information Technologies: The Role of National Cultural Differences.* Tamara Dinev, Jayhun Goo, Qing Hu, and Kichan Nam
- 4) *Applying Relationship Theories to Web Site Design: Development and Validation of a Site-Communitality Scale.* Daniel Tomiuk and Alain Pinsonneault
- 5) *Online Ads in Familiar and Unfamiliar Sites: Effects on Perceived Website Quality and Intention to Reuse.* Scott McCoy, Andrea Everard, and Eleanor Loiacono

2. JAIS Special Theme Papers based on the 5th pre-ICIS HCI/MIS Workshop, ICIS'06, and HICSS-40

The Journal of the Association for Information Systems (JAIS) has finished fast tracking a special theme on HCI in MIS based on the best completed research papers from the following three HCI conference tracks: the 5th pre-ICIS'06 HCI workshop, ICIS'06 HCI track and HICSS'07 HCI minitrack. The guest senior editors are Ping Zhang and Bernard Tan.

A total of eight papers were invited after screening from the recommendations of the pre-ICIS'06 HCI workshop (4 recommended), ICIS'06 HCI track (5 recommended), and HICSS'07 HCI minitrack (2 recommended). Five expansions were submitted. Two papers were rejected after the first round of review, and one more paper was rejected after the second round of review. Two papers were accepted and published in JAIS Volume 9, Issue 6, June 2008.

- 1) *The Role of Visualization Tools in Spreadsheet Error Correction from a Cognitive Fit Perspective.* Suparna Goswami, Hock Chuan Chan, and Hee Woong Kim.
- 2) *An Experimental Study on Ubiquitous Commerce Adoption: Impact of Personalization and Privacy Concerns.* Hong Sheng, Fiona Fui-Hoon Nah, and Keng Siau.

In Progress: SIGHCI Sponsored Journal Special Issues

1. IJHCI Special Issue based on HCII'07

This special issue of the International Journal of Human-Computer Interaction (IJHCI) comprises a sample of HCI studies in MIS. It is based on the expansions of the best research papers from the three 'HCI in MIS' sessions at the 12th International Conference on Human Computer Interaction (HCII). Six of the 16 papers were selected by the guest editors as best candidate papers. Expansions of these six papers were invited for consideration in this special issue. After a rigorous two-round peer review process, five papers were accepted for publication in this special issue. These five papers cover HCI topics of interest in MIS including attitudes in acceptance and use of information and communication technology (ICT), mobile services, Internet advertising, E-commerce webpage design, and social presence and participation in online communities. The special issue will be published soon. The guest editors for this special issue are Fiona Fui-Hoon Nah, Xiaowen Fang, Traci Hess, and Weiyin Hong.

2. DATA BASE Special Issue based on AMCIS'07 and PACIS'07

The best completed research papers from the HCI tracks at AMCIS'07 and PACIS'07 were invited to participate in a special issue of the DATA BASE for Advances in Information Systems journal. Five papers are currently participating in this fast-tracking opportunity. The guest editors for this special issue are Matt Germonprez, Traci Hess, Chuck Kacmar, and Young Hwa "Gabe" Lee.

In Progress: SIGHCI Sponsored Journal Special Issues

3. JAIS Special Theme Papers based on the 6th pre-ICIS HCI/MIS Workshop, ICIS'07, and HICSS-41

The best completed research papers from the 6th pre-ICIS Workshop (2007), the HCI track at ICIS'07, and the Human-Computer Interaction (HCI) mini-track (offered as part of the Collaboration Systems Track) at HICSS-41 (2008) were invited for publication consideration at the Journal of the Association for Information Systems (JAIS). The guest editors are Izak Benbasat and Viswanath Venkatesh. Currently two papers are in the review process.

4. IJHCS Special Issue based on AMCIS'08, ECIS'08, and PACIS'08

The best completed research papers from the HCI tracks at AMCIS'08, ECIS'08, and PACIS'08 will be invited to participate in a special issue of the International Journal of Human-Computer Studies (IJHCS). The guest editors for this special issue are Matt Germonprez, Chuck Kacmar, and Young Hwa "Gabe" Lee.

News from SIGHCI Members

Starr Roxanne Hiltz has transitioned to the status of Distinguished Professor Emerita at NJIT in order to free more time for research, writing, and visiting professorships at other universities. She has been awarded the Fulbright-University of Salzburg Distinguished Chair in Communications and Media for 2008-2009.

SIGHCI Sponsors

SIGHCI would like to express its sincere appreciation to the following sponsors. The many past and future SIGHCI activities would not be possible without their generous support.



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- Katz Graduate School of Business and College of Business Administration, University of Pittsburgh
- College of Business, University of Wisconsin-Eau Claire

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Save the Dates

SIGHCI-Sponsored Activities & Events

| | |
|---|-------------------|
| AMCIS'08 – HCI Track, Toronto, Ontario, Canada | 8/14/08-8/17/08 |
| SIGHCI Annual Meeting at AMCIS'08 (6:30-8:30pm) | 8/15/08 |
| Submissions due-SIGHCI Pre-ICIS Workshop, Paris, France | 8/15/08 |
| SIGHCI Pre-ICIS Workshop, Paris, France | 12/13/08 |
| ICIS'08 – HCI Track, Paris, France | 12/14/08-12/17/08 |
| HICSS'09 – HCI minitracks, Big Island, HI | 1/5/09 - 1/8/09 |
| ECIS'09 – HCI Track, Verona, Italy | 6/8/09 – 6/10/09 |
| PACIS'09 – HCI Track, Hyderabad, India | 7/10/09 - 7/12/09 |
| HCII'09, San Diego, CA | 7/19/09 - 7/24/09 |
| AMCIS'09, San Francisco, CA | 8/6/09-8/9/09 |
| SIGHCI Pre-ICIS Workshop, Phoenix, AZ | 12/09 |
| ICIS'09, Phoenix, AZ | 12/15/09-12/17/09 |

SIGHCI website: <http://sigs.aisnet.org/sighci/>