

# AIS SIGHCI One-Year Report: 7/2014 - 6/2015

## Na “Lina” Li, SIGHCI Chair (2014-2015)

with assistance of SIGHCI advisors and officers

July 1, 2015

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human-Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001. Since then, SIGHCI has maintained to be one of the largest and most active AIS SIGs.

### 1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts.

SIGHCI’s mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences, workshops, and other endeavors. Activities and accomplishments of the SIG in the 2014-2015 year are reported in Section 3 of this report.

### 2. OFFICERS, GOVERNANCE, AND BYLAWS

The Advisory Board members and officers serving from July 2014 to June 2015 were as follows:

#### Advisory Board

Izak Benbasat, University of British Columbia,

[benbasat@commerce.ubc.ca](mailto:benbasat@commerce.ubc.ca) (10/02-6/17)

Dennis Galletta, University of Pittsburgh,

[galletta@katz.pitt.edu](mailto:galletta@katz.pitt.edu) (10/02-6/17) (Advisory Board Chair, 7/14-6/15)

Fiona Fui-Hoon Nah, Missouri University of Science and Technology, [nahf@mst.edu](mailto:nahf@mst.edu) (7/06-6/17)

Joe Valacich, University of Arizona,

[valacich@email.arizona.edu](mailto:valacich@email.arizona.edu) (7/05-6/17)

Ping Zhang, Syracuse University, [pzhang@syr.edu](mailto:pzhang@syr.edu) (7/05-6/17)

Traci Hess, University of Massachusetts, Amherst,

[thess@isenberg.umass.edu](mailto:thess@isenberg.umass.edu) (10/10-06/15)

Dezhi Wu, Southern Utah University, [dezhi.wu@gmail.com](mailto:dezhi.wu@gmail.com) (7/12-6/15)

Dianne Cyr, Simon Fraser University, [cyr@sfu.edu](mailto:cyr@sfu.edu) (7/13-06/16)

Soussan Djasasbi, Worcester Polytechnic Institute, [djasasbi@wpi.edu](mailto:djasasbi@wpi.edu) (7/14-06/17)

#### Chair

Na “Lina” Li, Baker College, [nli01@baker.edu](mailto:nli01@baker.edu) (7/14-6/15)

#### Chair Elect

Miguel Aguirre-Urreta, Texas Tech University, [miguel.aguirre-urreta@ttu.edu](mailto:miguel.aguirre-urreta@ttu.edu) (7/14-6/15)

#### Past Chair

Richard Johnson, University at Albany, State University of New York, [rjohnson@albany.edu](mailto:rjohnson@albany.edu) (7/14-6/15)

#### Secretary and Treasurer

Anna McNab, Niagara University, [amcnab@niagara.edu](mailto:amcnab@niagara.edu) (7/14-6/17)

#### Vice Chair for Membership

Claudia Brauer, Vienna University of Business Administration and Economics, [Claudia.Brauer@wu.ac.at](mailto:Claudia.Brauer@wu.ac.at) (7/13-6/15)

#### Vice Chair for Marketing

Constantinos Coursaris, Michigan State University, [coursari@msu.edu](mailto:coursari@msu.edu) (1/13-1/17)

#### Vice Chair for Research Resources

YOUNGHWAA LEE, Miami University, [gabelee@miamioh.edu](mailto:gabelee@miamioh.edu) (1/13-1/17)

#### Vice Chair for Sponsorship

Richelle Oakley, Savannah State University, [oakleyr@savannahstate.edu](mailto:oakleyr@savannahstate.edu) (7/14-6/16)

#### Vice Chair for Teaching Resources

Wietske van Osch, Michigan State University, [vanosch@msu.edu](mailto:vanosch@msu.edu) (1/13-1/17)

#### Student Ambassador

Upansa Bhandari, National University of Singapore, [a0106246@nus.edu.sg](mailto:a0106246@nus.edu.sg) (7/14-6/15)

Tingru Cui, National University of Singapore,

[cuitingru@nus.edu.sg](mailto:cuitingru@nus.edu.sg) (7/14-6/15)

Bart Knijnenburg, University of California Irvine,

[bart.k@uci.edu](mailto:bart.k@uci.edu) (7/14-6/15)

Nan “Tina” Wang, University of Oklahoma,

[tinawang@ou.edu](mailto:tinawang@ou.edu) (7/14-6/15)

Sixuan Zhang, Baylor University, [sixuan\\_zhang@baylor.edu](mailto:sixuan_zhang@baylor.edu) (7/14-6/15)

#### Newsletter Editor

John D’Ambra, The University of New South Wales,

[j.dambra@unsw.edu.au](mailto:j.dambra@unsw.edu.au) (7/14-8/15)

#### Webmaster

Yi “Jenny” Zhang, California State University Fullerton,

[jzhang@fullerton.edu](mailto:jzhang@fullerton.edu) (7/10-6/15)

#### Listserv Manager

Ping Zhang, Syracuse University, [pzhang@syr.edu](mailto:pzhang@syr.edu) (1/02-6/15)

# AIS SIGHCI One-Year Report: 7/2014 - 6/2015

## Conference Planning Chair for pre-ICIS HCI Workshop 2014

Na “Lina” Li, Baker College, [nli01@baker.edu](mailto:nli01@baker.edu) (5/14-6/15)  
Richard Johnson, University at Albany, State University of New York, [johnson@albany.edu](mailto:johnson@albany.edu) (7/13-6/15)

## Conference Planning Chair for AMCIS 2015

Dezhi Wu, Southern Utah University, [dezhi.wu@gmail.com](mailto:dezhi.wu@gmail.com) (7/14-8/15)  
Miguel Aguirre-Urreta, Texas Tech University, [miguel.aguirre-urreta@ttu.edu](mailto:miguel.aguirre-urreta@ttu.edu) (7/14-8/15)  
Greg Moody, University of Nevada, Las Vegas, [gregory.moody@unlv.edu](mailto:gregory.moody@unlv.edu) (7/14-8/15)

## Conference Planning Chair for PACIS 2015

Fiona Fui-Hoon Nah, Missouri University of Science and Technology, [nahf@mst.edu](mailto:nahf@mst.edu) (7/14-6/15)  
Dezhi Wu, Southern Utah University, [dezhi.wu@gmail.com](mailto:dezhi.wu@gmail.com) (7/14-6/15)  
Susanna Ho, Australian National University, [susanna.ho@anu.edu.au](mailto:susanna.ho@anu.edu.au) (7/14-6/15)

## Conference Planning Chair for HICSS 2015

Christoph Schneider, City University of Hong Kong, [christoph.schneider@cityu.edu.hk](mailto:christoph.schneider@cityu.edu.hk) (7/13-6/15)  
Joe Valacich, University of Arizona, [valacich@email.arizona.edu](mailto:valacich@email.arizona.edu) (7/06-6/15)  
Angelika Dimoka, Temple University, [angelika@temple.edu](mailto:angelika@temple.edu) (7/11-6/15)

## Conference Planning Chair for HCI in Business (HCIB) Conference 2015

Fiona Fui-Hoon Nah, Missouri University of Science and Technology, [nahf@mst.edu](mailto:nahf@mst.edu) (7/13-8/15)  
Chuan-Hoo Tan, City University of Hong Kong, [ch.tan@cityu.edu.hk](mailto:ch.tan@cityu.edu.hk) (7/14-8/15)

## Conference Planning Chair for ECIS 2016

Torkil Clemmensen, Copenhagen Business School, Denmark, [tc.itm@cbs.dk](mailto:tc.itm@cbs.dk) (9/14-6/16)  
Noam Tractinsky, Ben-Gurion University of the Negev, Israel, [noamt@bgu.ac.il](mailto:noamt@bgu.ac.il) (9/14-6/16)  
Volker Wulf, University of Siegen and Fraunhofer FIT, Germany, [volker.wulf@uni-siegen.de](mailto:volker.wulf@uni-siegen.de) (9/14-6/16)  
Netta Iivari, University of Oulu, Finland, [netta.iivari@oulu.fi](mailto:netta.iivari@oulu.fi) (9/14-6/16)

## 3. ACTIVITIES & ACCOMPLISHMENTS

### 3.1. AIS Outstanding SIG Award

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. The Association for Information Systems has named SIGHCI as an outstanding Special Interest Group (SIG) in the year of 2014. In this limited space, we report SIGHCI’s activities and accomplishments over the past year – July 2014 to June 2015.

### 3.2. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who appreciate and help develop each other’s work. Our membership roster has 320+ members as of July 1, 2015. The membership has a global impact representing six continents and nearly 50 countries. The SIG continues to work with AIS to integrate

SIG membership renewals with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

### 3.3. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior years’ reports for details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are made available through the AIS e-Library at <http://aisel.aisnet.org/sighci/>.

In addition, the SIGHCI listserv was created as a broadcast medium for MIS and HCI researchers, doctoral students, and practitioners in 2001. It is open to both SIGHCI members and non-members. As of July 1, 2015, it has over 500 subscribers from across the world. An AIS SIGHCI group was created on LinkedIn in 2008. It has attracted 712 members as of July 1, 2015. Since 2014, the HCI in Business (HCIB) International Conference affiliated with HCI International (HCII) Conference has joined a number of social media for researchers and practitioners to connect on Facebook, Twitter, and Google+.

### 3.4. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS (Americas Conference on Information Systems) since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006-2007, 2011-2014, and 2016, paper sessions at HCII (HCI International Conference) in 2005-2013, International Conference on HCI in Business (HCIB) affiliated with HCII since 2014, HCI mini-track at HICSS (Hawaiian International Conference on System Sciences) since 2007, HCI track at ICIS (International Conference on Information Systems) since 2004, and HCI track at PACIS (Pacific-Asia Conference on Information Systems) since 2005. In addition, this year we jointly-sponsored the Human-Computer Interaction in Health and Wellness Workshop with SIG-Health at AMCIS 2014.

<b>Table 1. Summary of Meetings Completed or In Progress</b>	
<b>Pre-ICIS Workshop 2014, Auckland, New Zealand</b>	
Format	Workshop (1 day)
Chairs	Li, Johnson
Program Chairs	Sheng, Aguirre-Urreta, Moody
Onsite Host	McNab
PC/reviewers	55
Accepted	14 papers; 6 posters
Acceptance Rate	41%
Participants	40
Special Events	Panel, round table discussions, best paper and service awards, business meeting

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<b>HCI Track at ICIS 2014, Auckland, New Zealand</b>	
Format	Track
Chairs	Speier-Pero, Wang
Accepted	6 completed research papers; 10 research-in-progress papers
Acceptance Rate	32%
<b>HCI Track at AMCIS 2014, Savannah, GA</b>	
Format	Track with 6 mini-tracks
Chairs	Saeed, Li, Wu
Accepted	14 papers; 8 posters
Acceptance Rate	56%
Special Events	Business meeting
<b>Human-Computer Interaction in Health and Wellness Workshop at AMCIS 2014, Savannah, GA</b>	
Format	Half-day workshop jointly sponsored by AIS SIG-Health and SIGHCI
Program Committee Chairs	Wilson, Djamasbi
Accepted	9 papers
Acceptance Rate	100% (*this was a developmental workshop)
<b>International Conference on HCI in Business (HCIB) affiliated with HCII 2014, Heraklion, Crete, Greece</b>	
Chair	Nah
Number of Sessions	11
Number of Papers	73
<b>HCI Mini-Track at HICSS 2015, Kauai, Hawaii</b>	
Format	Mini-track
Chairs	Schneider, Valacich, Dimoka
Accepted	12 papers
Acceptance Rate	43%
<b>International Conference on HCI in Business (HCIB) affiliated with HCII 2015, Los Angeles, CA, USA</b>	
Chairs	Nah, Tan
Number of Sessions	14
Number of Papers	74
Special Events	Panel
<b>HCI Track at PACIS 2015, Singapore</b>	
Format	Track
Chairs	Nah, Ho, Wu
Accepted	7 papers; 3 posters
Acceptance Rate	48%
<b>HCI Track at AMCIS 2015, Puerto Rico</b>	
Format	Track with 7 mini-tracks
Chairs	Wu, Aguirre-Urreta, Moody
Accepted	12 regular papers; 15 Emergent Research Forum (ERF) papers
Acceptance Rate	71%
Special events	Business Meeting

<b>Table 2. Summary of Meetings in Planning</b>	
<b>Pre-ICIS Workshop 2015, Fort Worth, Texas, USA</b>	
Format	Workshop (1 day)
Chairs	Aguirre-Urreta, Li
Program Chairs	Moody, Tarafdar, Randolph
Special events	Panel, round table discussions, best paper and service awards, business meeting
<b>HCI Mini-Track at HICSS 2016, Kauai, Hawaii</b>	
Format	Mimi-track
Chairs	Schneider, Valacich, Dimoka,
<b>HCI Track at PACIS 2016, Chiayi, Taiwan</b>	
Format	Track
Chairs	Ho, Ling, Kuan
<b>HCI Track at ECIS 2016, Istanbul, Turkey</b>	
Format	Track
Chairs	Clemmensen, Livari, Tractinsky
<b>HCI Track at AMCIS 2016</b>	
Format	Track with mini-tracks
<b>International Conference on HCI in Business (HCIB) affiliated with HCII 2016</b>	

### 3.5 AIS Transactions on Human-Computer Interaction

AIS Transactions on Human-Computer Interaction (THCI) is an AIS Journal managed by SIGHCI. It offers a high quality publication outlet for researchers interested in HCI. Its first issue was published in March 2009. Dennis Galletta and Joe Valacich are the current Editors-in-Chief. We encourage SIGHCI members to contribute towards the progress of THCI by sending your best work to the Journal (visit the THCI website at <http://aisel.aisnet.org/thci/>). Table 3 provides an update on THCI from July 2014 to June 2015.

<b>Table 3. THCI Summary (as of July 1, 2015)</b>	
Total number of issues	26
Total number of submissions	194
Total number of acceptances (including editorials)	65 (7 editorials)
Acceptance rate	30%
Average time: submission to first decision	74 days
Average time: submission to final acceptance	279 days

### 3.6. Special Issues of Refereed Academic Journals

We are continuing the tradition of fast-tracking best, completed research papers presented at SIGHCI-sponsored meetings to top IS and HCI academic journals. Table 4 shows the journal in which manuscripts have been or are currently being fast-tracked.

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**Table 4. Summary of Fast Tracked Papers**

Journal	Based on	Editors	Status
THCI	Pre-ICIS Workshop, HCI tracks/mini-tracks/sessions at ICIS, AMCIS, ECIS, PACIS, and HICSS	Galletta, Valacich	On-going
THCI	Human-Computer Interaction in Health and Wellness Workshop at AMCIS 2014, Savannah, GA	Wilson, Djasmasbi (guest editors)	upcoming special issue in Health and Wellness (6 articles)

### 3.7. SIGHCI Annual Election

In March 2015, Richard Johnson, Dianne Cyr, and Soussan Djasmasbi were appointed as the nominating/election committee by SIGHCI Executive Board, to help administer the annual election for the position of SIG Chair-Elect. Yi Jenny Zhang was nominated by the committee and Zhenhui Jack Jiang was nominated by members. The election was completed in May 2015. Zhenhui Jack Jiang was elected as the next Chair-Elect, effective July 1, 2015, with Miguel Aguirre-Urreta becoming the Chair and Na Li the Past-Chair on this same date.

### 4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at <http://aisel.aisnet.org/sighci>.

### 5. FINANCIAL MATTERS

Our SIGHCI accounting records, which are maintained by AIS, show that as of April 2015 our SIG has earned a surplus of \$44,662.79. The income and expenses for the past fiscal year are listed in Table 5. We worked hard on increasing the surplus by controlling costs, e.g. we reduced printing costs by providing more online content. We also took major steps to attract organizations to support our SIG.

**Table 5. Financial Data for Fiscal Year 2014-2015**

Balance (7/1/2014)		<b>\$39,742.21</b>
Revenue		\$9,365.10
Membership Fees	\$1,440.10	
Workshop Registration	\$5,925.00	
Sponsorship	\$2,000.00	
Expenses		(\$4,444.52)
Business meeting at AMCIS'14	(\$442.72)	
Workshop 2014	(\$3,881.80)	
SIGHCI Website hosting	(\$120.00)	
Balance (4/30/2015)		<b>\$44,662.79</b>

### 6. LOOKING FORWARD

Since its inception in 2001, our SIG has made significant progress through the support of its advisors, officers, sponsors, and members. The cooperation and assistance of the AIS office, as well as the support of journal editors in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. On a personal note, the opportunity to work with such an outstanding team of professionals has been a great pleasure and a rewarding experience. I have every confidence that our new Chair (Miguel Aguirre-Urreta) and Chair-Elect (Zhenhui Jack Jiang) will build upon our past successes and will skillfully lead the SIGHCI to continue its growth and achievements.