

# AIS SIGHCI One-Year Report: 7/2015 - 6/2016

## Miguel I. Aguirre-Urreta, SIGHCI Chair (2015-2016)

with the assistance of SIGHCI advisors and officers

July 1, 2016

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human-Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001. Since then, SIGHCI has become one of the largest and most active AIS SIGs.

### 1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts.

SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences, workshops, and other endeavors. Activities and accomplishments of the SIG in the 2015-2016 year are included in Section 3 of this report.

### 2. OFFICERS, GOVERNANCE, AND BYLAWS

The Advisory Board members and officers serving from July 2014 to June 2018 are as follows:

#### Advisory Board

Izak Benbasat, University of British Columbia, [benbasat@commerce.ubc.ca](mailto:benbasat@commerce.ubc.ca) (10/02-6/17)  
Dennis Galletta, University of Pittsburgh, [galletta@katz.pitt.edu](mailto:galletta@katz.pitt.edu) (10/02-6/17) (Advisory Board Chair, 7/14-6/15)  
Fiona Fui-Hoon Nah, Missouri University of Science and Technology, [na hf@mst.edu](mailto:na hf@mst.edu) (7/06-6/17)  
Joe Valacich, University of Arizona, [valacich@email.arizona.edu](mailto:valacich@email.arizona.edu) (7/05-6/17)  
Ping Zhang, Syracuse University, [pzhang@syr.edu](mailto:pzhang@syr.edu) (7/05-6/17)  
Soussan Djamassbi, Worcester Polytechnic Institute, [djamassbi@wpi.edu](mailto:djamassbi@wpi.edu) (7/14-06/17)  
Richard Johnson, University at Albany, State University of New York, [rjohnson@albany.edu](mailto:rjohnson@albany.edu) (7/15-6/18)

#### Chair

Miguel Aguirre-Urreta, Texas Tech University, [miguel.aguirre-urreta@ttu.edu](mailto:miguel.aguirre-urreta@ttu.edu) (7/15-6/16)

#### Chair Elect

Zhenhui "Jack" Jiang, National University of Singapore, [jiang@comp.nus.edu.sg](mailto:jiang@comp.nus.edu.sg) (7/15-6/16)

#### Past Chair

Na "Lina" Li, Baker College, [nli01@baker.edu](mailto:nli01@baker.edu) (7/15-6/16)

#### Secretary and Treasurer

Anna McNab, Niagara University, [amcnab@niagara.edu](mailto:amcnab@niagara.edu) (7/14-6/17)

#### Vice Chair for Membership

Upasna Bhandari, National University of Singapore, [a0106246@nus.edu.sg](mailto:a0106246@nus.edu.sg), and Mina Shojaeizadeh, Worcester Polytechnic Institute, [minashojaei@wpi.edu](mailto:minashojaei@wpi.edu) (7/15-6/18)

#### Vice Chair for Marketing

Constantinos Coursaris, Michigan State University, [coursari@msu.edu](mailto:coursari@msu.edu) (1/13-1/17)

#### Vice Chair for Research Resources

Younghwa Lee, Miami University, [gabeelee@miamioh.edu](mailto:gabeelee@miamioh.edu) (1/13-1/17)

#### Vice Chair for Sponsorship

Jinwei Cao, University of Delaware, [jcao@udel.edu](mailto:jcao@udel.edu) (7/16-6/19)

#### Vice Chair for Teaching Resources

Wietske van Osch, Michigan State University, [vanosch@msu.edu](mailto:vanosch@msu.edu) (1/13-1/17)

#### Student Ambassador

Upasna Bhandari, National University of Singapore, [a0106246@nus.edu.sg](mailto:a0106246@nus.edu.sg) (7/16-6/17)

Mina Shojaeizadeh, Worcester Polytechnic Institute, [minashojaei@wpi.edu](mailto:minashojaei@wpi.edu) (7/16-6/17)

#### Newsletter Editor

Upasna Bhandari, National University of Singapore, [a0106246@nus.edu.sg](mailto:a0106246@nus.edu.sg), and Mina Shojaeizadeh, Worcester Polytechnic Institute, [minashojaei@wpi.edu](mailto:minashojaei@wpi.edu) (7/15-6/18)

#### Webmaster

Yi "Jenny" Zhang, California State University Fullerton, [jzhang@fullerton.edu](mailto:jzhang@fullerton.edu) (7/10-6/17)

#### Listserv Manager

Ping Zhang, Syracuse University, [pzhang@syr.edu](mailto:pzhang@syr.edu) (1/02-6/17)

#### Conference and Track Chairs

#### Workshop Chair for Pre-ICIS HCI Workshop 2015

Na "Lina" Li, Baker College, [nli01@baker.edu](mailto:nli01@baker.edu) (5/14-6/15)  
Miguel Aguirre-Urreta, Texas Tech University, [miguel.aguirre-urreta@ttu.edu](mailto:miguel.aguirre-urreta@ttu.edu) (7/15-6/17)



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## **Conference Track Chair for AMCIS 2016**

Dezhi Wu, Southern Utah University, [dezhi.wu@gmail.com](mailto:dezhi.wu@gmail.com) (7/14-8/16)  
 Miguel Aguirre-Urreta, Texas Tech University, [miguel.aguirre-urreta@ttu.edu](mailto:miguel.aguirre-urreta@ttu.edu) (7/14-8/16)  
 Greg Moody, University of Nevada, Las Vegas, [gregory.moody@unlv.edu](mailto:gregory.moody@unlv.edu) (7/14-8/16)

## **Conference Track Chair for PACIS 2016**

Susanna Ho, Australian National University, [susanna.ho@anu.edu.au](mailto:susanna.ho@anu.edu.au) (7/14-6/16)  
 Choon Ling Sia, City University of Hong Kong, [iscl@cityu.edu.hk](mailto:iscl@cityu.edu.hk), (7/16-6/17)  
 Kevin Kuan, The University of Sydney, [kevin.kuan@sydney.edu.au](mailto:kevin.kuan@sydney.edu.au) (7/16-6/17)

## **Conference Track Chair for HICSS 2016**

Christoph Schneider, City University of Hong Kong, [christoph.schneider@cityu.edu.hk](mailto:christoph.schneider@cityu.edu.hk) (7/13-6/16)  
 Joe Valacich, University of Arizona, [valacich@email.arizona.edu](mailto:valacich@email.arizona.edu) (7/06-6/16)  
 Angelika Dimoka, Temple University, [angelika@temple.edu](mailto:angelika@temple.edu) (7/11-6/16)

## **Conference Track Chair for HCI in Business (HCIB) 2016**

Fiona Fui-Hoon Nah, Missouri University of Science and Technology, [na hf@mst.edu](mailto:na hf@mst.edu) (7/13-8/16)  
 Chuan-Hoo Tan, City University of Hong Kong, [ch.tan@cityu.edu.hk](mailto:ch.tan@cityu.edu.hk) (7/14-8/16)

## **Conference Track Chair for ECIS 2016**

Torkil Clemmensen, Copenhagen Business School, Denmark, [tc.itm@cbs.dk](mailto:tc.itm@cbs.dk) (9/14-6/16)  
 Noam Tractinsky, Ben-Gurion University of the Negev, Israel, [noamt@bgu.ac.il](mailto:noamt@bgu.ac.il) (9/14-6/16)  
 Netta Iivari, University of Oulu, Finland, [netta.iivari@oulu.fi](mailto:netta.iivari@oulu.fi) (9/14-6/16)

## **3. ACTIVITIES & ACCOMPLISHMENTS**

### **3.1. AIS Outstanding SIG Award**

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. The Association for Information Systems has named SIGHCI as an outstanding Special Interest Group (SIG) for the year 2015. In this limited space, we report on SIGHCI's activities and accomplishments over the past year – July 2015 to June 2016.

### **3.2. Identity and Community Building**

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who appreciate and help develop each other's work. Our membership roster has 320+ members as of July 1, 2016. The membership has a global impact representing six continents and nearly 50 countries. The SIG continues to work with AIS to integrate

SIG membership renewals with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

### **3.3. Communications and Outreach**

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior years' reports for details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are made available through the AIS e-Library at <http://aisel.aisnet.org/sighci/>.

In addition, the SIGHCI listserv was created as a broadcast medium for MIS and HCI researchers, doctoral students, and practitioners in 2001. It is open to both SIGHCI members and non-members. As of July 1, 2016, it has over 500 subscribers from across the world. An AIS SIGHCI group was created on LinkedIn in 2008. It has attracted 734 members as of July 1, 2016. Since 2014, the HCI in Business (HCIB) International Conference affiliated with HCI International (HCII) Conference has joined a number of social media for researchers and practitioners to connect on Facebook, Twitter, and Google+.

### **3.4. SIGHCI Sponsored Conferences/Meetings**

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS (Americas Conference on Information Systems) since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006-2007, 2011-2014, and 2016, paper sessions at HCII (HCI International Conference) in 2005-2013, International Conference on HCI in Business (HCIB) affiliated with HCII since 2014, HCI mini-track at HICSS (Hawaiian International Conference on System Sciences) beginning in 2007, HCI track at ICIS (International Conference on Information Systems) since 2004, and HCI track at PACIS (Pacific-Asia Conference on Information Systems) since 2005.

<b>Table 1. Summary of Meetings Completed or In Progress</b>	
<b>Pre-ICIS Workshop 2014, Auckland, New Zealand</b>	
Format	Workshop (1 day)
Chairs	Li, Aguirre-Urreta
Program Chairs	Moody, Tarafdar, Randolph
Onsite Host	Li, Aguirre-Urreta
PC/reviewers	50+
Accepted	15 papers; 9 posters
Acceptance Rate	51%
Participants	57
Special Events	Panel, best paper, reviewer, and service awards, business meeting



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**Table 4. Summary of Fast Tracked Papers**

Journal	Based on	Editors	Status
THCI	Pre-ICIS Workshop, HCI tracks/ mini-tracks/ sessions at ICIS, AMCIS, ECIS, PACIS, and HICSS	Galletta, Lowry	On-going
THCI	Human-Computer Interaction in Health and Wellness Workshop at AMCIS 2014, Savannah, GA	Wilson, Djamasbi (guest editors)	Published in Volume 7, Issue 3, 2015

### 3.7. SIGHCI Annual Election

In January 2016, Na “Lina” Li, Richard Johnson, and Miguel Aguirre-Urreta were appointed as the nominating/election committee by SIGHCI Executive Board, to help administer the annual election for the position of SIG Chair-Elect. Gabe (Younghwa) Lee was nominated by the committee. The election was completed in March 2016. Gabe (Younghwa) Lee was elected as the next Chair-Elect, effective July 1, 2016, with Zhenhui (Jack) Jiang becoming the Chair and Miguel Aguirre-Urreta the Past-Chair on this same date.

### 4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at <http://aisel.aisnet.org/sighci>.

### 5. FINANCIAL MATTERS

Our SIGHCI accounting records, which are maintained by AIS, show that as of April 2016 our SIG has earned a surplus of \$51,608.44. The income and expenses for the past fiscal year are listed in Table 5. We worked hard on increasing the surplus by controlling costs, e.g. we reduced printing costs by providing more online content. We also took major steps to attract more organizations to support our SIG.

**Table 5. Financial Data for Fiscal Year 2015-2016**

Balance (7/1/2015)		<b>\$45,142.79</b>
Revenue		\$13,985.00
Membership Fees	\$1,560.00	
Workshop Registration	\$8,175.00	
Sponsorship	\$4,250.00	
Expenses		<b>(\$7,519.35)</b>
Business meeting at AMCIS'15	(\$474.60)	
Workshop 2015	(\$7,044.75)	
SIGHCI Website hosting	(\$0.00)	
Balance (4/30/2016)		<b>\$51,608.44</b>

### 6. LOOKING FORWARD

Since its inception in 2001, our SIG has made significant progress through the support of its advisors, officers, sponsors, and members. The cooperation and assistance of the AIS office, as well as the support of journal editors in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. On a personal note, it has been a great experience to work side by side with such a nice and involved group of colleagues, and look forward to many future collaborations. I am happy to welcome Gabe Lee as Chair Elect and to turn over the position of Chair to Jack Jiang. I have every confidence that they will continue to grow and evolve the SIG into new and exciting directions.

## SIGHCI Recognized As 2015 Outstanding SIG



The Association for Information Systems has named SIGHCI as an outstanding Special Interest Group (SIG) in the year of 2015. This honor is awarded only to SIGs and chapters that meet the minimum standards that all groups should strive for and exceed. Criteria for recognition includes: hosting events, workshops, or conference tracks; publishing research; recognizing member achievements; communication and promotion of the group's activities; effective group operations. All SIGs and chapters are eligible for recognition each year and are awarded only if they meet the criteria for the award within a single calendar year. This honorable recognition serves as motivation for groups to maintain excellent programs, operations, and services that support a successful Special Interest Group or chapter.

This year SIGHCI is one of 21 groups that met the criteria for acknowledgment of being named an outstanding SIG or chapter. Activities conducted by SIGHCI in the year of 2015-2016 are reported in the AIS SIGHCI One-Year Report of 7/2015 - 6/2016, which is presented earlier in this issue of the SIGHCI newsletter.