

AIS SIGHCI One-Year Report: 7/2018 - 6/2019

Greg Moody, SIGHCI Chair (2018-2019)
with the assistance of SIGHCI advisors and officers

July 1, 2019
<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001. Since then, SIGHCI has become one of the largest and most active AIS SIGs.

1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts. SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences, workshops, and other endeavors. Activities and accomplishments of the SIG in the 2018-2019 year are included in Section 3 of this report.

2. OFFICERS, GOVERNANCE, AND BYLAWS

The Advisory Board members and officers serving from July 2018 to June 2019 were as follows:

Advisory Board

Dennis Galletta, University of Pittsburgh, galletta@katz.pitt.edu
Izak Benbasat, University of British Columbia, Izak.benbasat@sauder.ubc.ca
Fiona Fui-Hoon Nah, Missouri University of Science and Technology, nahf@mst.edu
Joe Valacich, University of Arizona, valacich@email.arizona.edu
Ping Zhang, Syracuse University, pzhang@syr.edu
Traci Hess, University of Massachusetts, Amherst, thess@isenberg.umass.edu
Dezhi Wu, University of South Carolina, dezhi.wu@gmail.com
Dianne Cyr, Beedie School of Business, Simon Fraser University, cyr@sfu.edu
Soussan Djamassbi, Worcester Polytechnic Institute, djamassbi@wpi.edu
Miguel Aguirre-Urreta, Texas Tech University, miguel.aguirre-urreta@ttu.edu
Zhenhui (Jack) Jiang, National University of Singapore, jiang@comp.nus.edu.sg

Chair

Greg Moody, University of Nevada-Las Vegas, greg.moody@unlv.edu (7/18-6/19)

Chair Elect

Constantinos Coursaris, Michigan State University, coursari@msu.edu

Past Chair

Younghwa Gabe Lee, Miami University, gabelee@miamioh.edu

Secretary and Treasurer

Anna McNab, Niagara University, amcnab@niagara.edu

Vice Chair for Membership

Prateek Jain, Worcester Polytechnic Institute, pjain@wpi.edu

Vice Chair for Marketing

TBD

Vice Chair for Research Resources

Lingyun Qiu, Peking University, qiu@gsm.pku.edu.cn

Vice Chair for Sponsorship

Jinwei Cao, University of Delaware, jcao@udel.edu

Vice Chair for Teaching Resources

Wietske Van Osch, Michigan State University, vanosch@msu.edu

Student Ambassador

Prateek Jain, Worcester Polytechnic Institute, pjain@wpi.edu

Newsletter Editor

Prateek Jain, Worcester Polytechnic Institute, pjain@wpi.edu

Webmaster

Yi "Jenny" Zhang, California State University Fullerton, jzhang@fullerton.edu

Listserv Manager

Ping Zhang, Syracuse University, pzhang@syr.edu

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Conference and Track Chairs

Workshop Co-Chair for Pre-ICIS HCI Workshop 2018

Gabe Lee, Miami University, gabelee@miamioh.edu
Greg Moody, University of Nevada, Las Vegas,
gregory.moody@unlv.edu

Conference Co-Track Chair for AMCIS 2018

Miguel Aguirre-Urreta, Texas Tech University, miguel.aguirre-urreta@ttu.edu
Jeff Jenkins, Brigham Young University,
Jeffrey_jenkins@byu.edu
Dezhi Wu, Southern Utah University, dezhi.wu@gmail.com

Conference Co-Track Chair for PACIS 2018

Kevin Kuan, University of Sydney, kevin.kuan@sydney.edu.au
Fiona Nah, Missouri University of Science and Technology,
nahf@mst.edu
Kanliang Wang, Renmin University of China,
wangkanliang@rbs.ruc.edu.cn

Conference Co-Mini-Track Chair for HICSS 2018

Christoph Schneider, City University of Hong Kong,
christoph.schneider@cityu.edu.hk
Joe Valacich, University of Arizona, valacich@arizona.edu
Jeffrey Jenkins, Brigham Young University,
jeffrey_jenkins@byu.edu

Conference Co-Chair for HCI in Business, Government and Organizations at HCII 2018

Fiona Fui-Hoon Nah, Missouri University of Science and Technology, nahf@mst.edu
Keng Siau, Missouri University of Science and Technology,
siauk@mst.edu

3. ACTIVITIES & ACCOMPLISHMENTS

3.1. AIS Outstanding SIG Award

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. SIGHCI is among the 29 AIS Communities to earn the designation of Outstanding SIG, Chapter, or College for 2017. The communities receiving the Outstanding SIG, Chapter, or College recognition excelled in operations, member communications, educational and/or professional development events, and research publications.

3.2. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who appreciate and help develop each other's work. Our membership roster has 290+ members as of April 1, 2019. The membership has a global impact representing six continents and nearly 50 countries. The SIG continues to work with AIS to integrate SIG membership renewals with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

3.3. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior years' reports for details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are made available through the AIS e-Library at <http://aisel.aisnet.org/sighci/>.

In addition, the SIGHCI listserv was created as a broadcast medium for MIS and HCI researchers, doctoral students, and practitioners in 2001. It is open to both SIGHCI members and non-members. As of July 1, 2017, it has over 500 subscribers from across the world. An AIS SIGHCI group was created on LinkedIn in 2008. It has attracted 720 members as of January 1, 2018. Since 2014, the HCI in Business (HCIB) International Conference affiliated with HCI International (HCII) Conference has joined a number of social media for researchers and practitioners to connect on Facebook, Twitter, and Google+.

Further, to build a bridge between two communities, AIS SIGHCI and ACM SIGCHI, to create a better understanding of common goals and interests, as well as to share potentially different perspectives and priorities, within and across both communities, CHI 2018 Workshop was held in April 2018. By bridging the AIS SIGHCI and ACM SIGCHI communities, the impact of the HCI field and the sustainability of HCI research as a whole could be enhanced.

3.4. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006-2007, 2011-2014, 2016, and 2019, paper sessions at HCII (HCI International Conference) since 2005, International Conference on HCI in Business (HCIB) affiliated with HCII since 2014, HCI mini-track at HICSS beginning in 2007, HCI track at ICIS since 2004, and HCI track at PACIS since 2005.

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3.5. SIGHCI Annual Election

In 2018, we announced via the SIGHCI listserv that Constantinos Coursaris was elected for the Chair-Elect / Chair / Past-Chair rotation. Constantinos will start serving for a period of two-years as Chair-Elect on July 1, 2019. At that time, Greg Moody will become Past Chair for a period of 2 years and Gabe Lee will become Past Chair for a period of 1 more year. Anna McNab continued to serve as Secretary/Treasurer until June 2020. Many thanks to Aretha Wright of AIS for handling this. Also, our thanks to the nominating committee (Fiona Nah and Gabe Lee) and all those who voted in the election.

4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at <http://aisel.aisnet.org/sighci>.

5. FINANCIAL MATTERS

Our SIGHCI accounting records, which are maintained by AIS, show that as of July 1, 2019 our SIG has earned a surplus of \$55,438.66. The income and expenses for the past fiscal year are listed in Table 1. We worked hard on increasing the surplus by controlling costs. We also took major steps to attract more organizations to support our SIG.

6. LOOKING FORWARD

Since its inception in 2001, our SIG has made significant progress through the support of its advisors, officers, sponsors, and members. The cooperation and assistance of the AIS office, as well as the support of journal editors in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. On a personal note, it has been a great experience to work side by side with such a nice and involved group of colleagues, and look forward to much future collaboration. I am happy to welcome Constantinos Coursaris as Chair. I have every confidence that they will continue to grow and evolve the SIG into new and exciting directions.

Table 1 Financial Report

Balance (7/1/2018)		\$53,538.66
Revenue		\$6,615
Membership Fees	\$2,090	
Workshop Registration	\$3,100	
Sponsorship	\$1,250	
Misc.	\$175	
Expenses		(\$9,532.14)
Business Meeting at AMCIS '17	(\$529.49)	
SIGHCI Web fees	(\$175.17)	
Pre-ICIS Workshop	(\$8,827.48)	
<u>Balance (3/31/2018)</u>		<u>\$53,621.52</u>