

# AIS SIGHCI One-Year Report: 7/2019 – 6/2020

## Constantinos Coursaris, SIGHCI Chair (2019-2020)

with the assistance of SIGHCI advisors and officers

July 1, 2020

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001. Since then, SIGHCI has become one of the largest and most active AIS SIGs.

### 1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts. SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences, workshops, and other endeavors. Activities and accomplishments of the SIG in the 2019-2020 year are included in Section 3 of this report.

### 2. OFFICERS, GOVERNANCE, AND BYLAWS

The Advisory Board members and officers serving from July 2019 to June 2020 were as follows:

#### **Advisory Board**

Dennis Galletta, University of Pittsburgh, [galletta@katz.pitt.edu](mailto:galletta@katz.pitt.edu)  
Izak Benbasat, University of British Columbia, [Izak.benbasat@sauder.ubc.ca](mailto:Izak.benbasat@sauder.ubc.ca)  
Fiona Fui-Hoon Nah, Missouri University of Science and Technology, [na hf@mst.edu](mailto:na hf@mst.edu)  
Joe Valacich, University of Arizona, [valacich@email.arizona.edu](mailto:valacich@email.arizona.edu)  
Ping Zhang, Syracuse University, [pzhang@syr.edu](mailto:pzhang@syr.edu)  
Traci Hess, University of Massachusetts, Amherst, [thess@isenberg.umass.edu](mailto:thess@isenberg.umass.edu)  
Dezhi Wu, University of South Carolina, [dezhi.wu@gmail.com](mailto:dezhi.wu@gmail.com)  
Dianne Cyr, Beedie School of Business, Simon Fraser University, [cyr@sfu.edu](mailto:cyr@sfu.edu)  
Soussan Djamasbi, Worcester Polytechnic Institute, [djamasbi@wpi.edu](mailto:djamasbi@wpi.edu)  
Miguel Aguirre-Urreta, Texas Tech University, [miguel.aguirre-urreta@ttu.edu](mailto:miguel.aguirre-urreta@ttu.edu)  
Zhenhui (Jack) Jiang, National University of Singapore, [jiang@comp.nus.edu.sg](mailto:jiang@comp.nus.edu.sg)

#### **Chair**

Constantinos K. Coursaris, HEC Montréal, [coursaris@hec.ca](mailto:coursaris@hec.ca) (7/19-6/21)

#### **Past Chair**

Greg Moody, University of Nevada-Las Vegas, [greg.moody@unlv.edu](mailto:greg.moody@unlv.edu) (7/19-6/21)

#### **Advisory Board Chair**

Dennis Galletta, University of Pittsburgh, [galletta@katz.pitt.edu](mailto:galletta@katz.pitt.edu) (2/14-6/21)

#### **Secretary and Treasurer**

Anna McNab, Niagara University, [amcnab@niagara.edu](mailto:amcnab@niagara.edu) (7/14-6/22)

#### **Vice Chair for Sponsorship**

Jinwei Cao, University of Delaware, [jcao@udel.edu](mailto:jcao@udel.edu) (7/16-6/21)

#### **Vice Chair for Research Resources**

Wietske Van Osch, HEC Montréal, [vanosch@hec.ca](mailto:vanosch@hec.ca) (7/19-6/21)

#### **Vice Chair for Teaching Resources**

Lingyun Qiu, Peking University, [qiu@gsm.pku.edu.cn](mailto:qiu@gsm.pku.edu.cn) (7/19-6/21)

#### **Vice Chair for Membership**

Prateek Jain, Worcester Polytechnic Institute, [pjain@wpi.edu](mailto:pjain@wpi.edu) (7/18-6/21)

#### **Listserv Manager**

Listserv Manager: Ping Zhang, Syracuse University, [pzhang@syr.edu](mailto:pzhang@syr.edu) (7/05-6/21)

#### **Newsletter Editor**

Prateek Jain, Worcester Polytechnic Institute, [pjain@wpi.edu](mailto:pjain@wpi.edu) (7/18-6/21)

#### **Webmaster**

Ulrich Gnewuch, Karlsruhe Institute of Technology, [ulrich.gnewuch@kit.edu](mailto:ulrich.gnewuch@kit.edu) (1/20-6/21)

#### **Social Media Manager**

Simon Bullock, HEC Montréal, [simon.bullock@hec.ca](mailto:simon.bullock@hec.ca) (6/20 - 6/21)

#### **Student Ambassador**

Prateek Jain, Worcester Polytechnic Institute, [pjain@wpi.edu](mailto:pjain@wpi.edu) (7/18-6/21)



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## Conference and Track Chairs

### Conference Co-Track Chair for PACIS 2020

Susanna Ho, Australian National University  
([susanna.ho@anu.edu.au](mailto:susanna.ho@anu.edu.au))

Tan Chuan Hoo, National University of Singapore  
([tancho@comp.nus.edu.sg](mailto:tancho@comp.nus.edu.sg))

Ben Choi, Nanyang Technological University  
([benchoi@ntu.edu.sg](mailto:benchoi@ntu.edu.sg))

### Conference Co-Track Chair for ECIS 2020

Stefan Morana, Karlsruhe Institute of Technology  
([stefan.morana@kit.edu](mailto:stefan.morana@kit.edu))

Alan R. Hevner, University of South Florida ([ahevner@usf.edu](mailto:ahevner@usf.edu))

Shirley Gregor, Australian National University  
([shirley.gregor@anu.edu.au](mailto:shirley.gregor@anu.edu.au))

Marc T. P. Adam, The University of Newcastle  
([marc.adam@newcastle.edu.au](mailto:marc.adam@newcastle.edu.au))

### Conference Co-Mini-Track Chair for HICSS 2020

Christoph Schneider, University of Navarra  
([cschneider@iese.edu](mailto:cschneider@iese.edu))

Joe Valacich, University of Arizona ([valacich@arizona.edu](mailto:valacich@arizona.edu))

Jeffrey Jenkins, Brigham Young University  
([jeffrey\\_jenkins@byu.edu](mailto:jeffrey_jenkins@byu.edu))

### Workshop Co-Chair for Pre-ICIS HCI Workshop 2019

Constantinos K. Coursaris, HEC Montréal ([coursaris@hec.ca](mailto:coursaris@hec.ca))

Greg Moody, University of Nevada-Las Vegas  
([greg.moody@unlv.edu](mailto:greg.moody@unlv.edu))

### Conference Co-Track Chair for ICIS 2019

Lionel P. Robert, University of Michigan ([lprobert@umich.edu](mailto:lprobert@umich.edu))

Ben Choi, Nanyang Technological University, Singapore  
([benchoi@ntu.edu.sg](mailto:benchoi@ntu.edu.sg))

Sri Kudaravalli, HEC Paris ([kudaravalli@hec.fr](mailto:kudaravalli@hec.fr))

### Conference Co-Track Chair for AMCIS 2019

Miguel I. Aguirre-Urreta, Texas Tech University ([miguel.aguirre-urreta@ttu.edu](mailto:miguel.aguirre-urreta@ttu.edu))

Dezhi Wu, University of South Carolina ([dezhiwu@cec.sc.edu](mailto:dezhiwu@cec.sc.edu))

Jeff Jenkins, Brigham Young University  
([jeffrey\\_jenkins@byu.edu](mailto:jeffrey_jenkins@byu.edu))

### Conference Co-Chair for HCI in Business, Government and Organizations at HCII 2019

Fiona Fui-Hoon Nah, Missouri University of Science and Technology, [nahf@mst.edu](mailto:nahf@mst.edu)

Keng Siau, Missouri University of Science and Technology, [siauk@mst.edu](mailto:siauk@mst.edu)

## 3. ACTIVITIES & ACCOMPLISHMENTS

### 3.1. AIS Outstanding SIG Award

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be **the largest** and certainly among, if not the most active AIS SIGs. SIGHCI is among the 37 AIS Communities to earn the designation of Outstanding SIG, Chapter, or College for 2019. The communities receiving the Outstanding SIG, Chapter, or College recognition excelled in operations, member communications, education and/or professional development events, and research publications. Read the full announcement by the AIS here: <https://aisnet.org/news/506067/AIS-Honors-37-Outstanding-Communities.htm>

### 3.2. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who appreciate and help develop each other's work.

Our membership roster has 325 current (i.e., paid) members as of August 1, 2020. The membership has a global impact representing six continents and nearly 50 countries. The SIG continues to work with AIS to integrate SIG membership renewals with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

### 3.3. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior years' reports for details): SIG-wide communication, promotion of HCI in the I.S. community, dialog with other HCI-related associations (including ACM SIGCHI and IFIP TC13), and connections with industry. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are made available through the AIS e-Library at <http://aisel.aisnet.org/sighci/>.

In addition, the SIGHCI listserv was created as a broadcast medium for MIS and HCI researchers, doctoral students, and practitioners in 2001. It is open to both SIGHCI members and non-members. As of August 1, 2020, it has over 393 subscribers from across the world. An AIS SIGHCI group was created on LinkedIn in 2008. It has attracted 752 members as of August 1, 2020. In 2020, a LinkedIn Profile was also created, which currently has 30 followers. A SIGHCI Twitter account was created in 2014 but only recently started being used, currently reaching 89 Followers. Similarly, the SIGHCI Facebook Page was created in October 2014, but has only recently increased in its use, connecting 211 Fans and reaching 230 Followers. Also, since 2014, the HCI in Business (HCIB) International Conference affiliated with HCI International (HCII) Conference has joined a number of social media for researchers and practitioners to connect on Facebook, Twitter, and Google+.

### 3.4. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006-2007, 2011-2014, 2016, 2019, and 2020, paper sessions at HCII (HCI International Conference) since 2005, International Conference on HCI in Business (HCIB) affiliated with HCII since 2014, HCI mini-track at HICSS beginning in 2007, HCI track at ICIS since 2004, and HCI track at PACIS since 2005.

Further, to build a bridge between two communities, AIS SIGHCI and ACM SIGCHI, to create a better understanding of common goals and interests, as well as to share potentially different perspectives and priorities, within and across both communities,



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CHI 2018 Workshop was held in April 2018. By bridging the AIS SIGHCI and ACM SIGCHI communities, the impact of the HCI field and the sustainability of HCI research as a whole could be enhanced.

### 3.5. SIGHCI Annual Election

SIGHCI elections were announced on June 12, 2020 by Past-Chair Greg Moody via the SIGHCI listserv, with support from Secretary/Treasurer Anna McNab. Nominations and self-nominations were solicited for the following positions, whose current Board Members' terms were ending on June 30, 2020: Secretary/Treasurer; VP Membership; VP Marketing; VP Sponsorship; Newsletter Editor. No nominations or self-nominations were received. The SIGHCI Executive Board proposed to current Board Members to take on an additional portfolio, which the latter were gracious to accept. Hence, the full composition of the SIGHCI Board effective as of July 1, 2020, is listed on Page 2 of this newsletter.

### 4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at <http://aisel.aisnet.org/sighci>.

### 5. FINANCIAL MATTERS

SIGHCI accounting records, which are maintained by AIS, show that as of July 1, 2020, the starting balance for the year is \$51,396.35. The income and expenses for the past fiscal year are listed in Table 1. This balance has decreased by \$4,042.31 over the past *two* years, as the SIGHCI has increased support for various roles and activities (e.g., subsidized pre-ICIS Workshop costs; issued a paid Social Media Manager position as of June 2020; a 2019 pre-ICIS dinner for Workshop participants to be repeated annually; and Web-related expenses for hosting the SIGHCI website and the THCI Dropbox account). New initiatives will be presented at the 2020 Business Meeting at the conclusion of the SIGHCI Workshop to make further use of the available funds in ways to assure the SIG's sustainability and promote diversity and inclusion of doctoral students.

### 6. LOOKING FORWARD

Since its inception in 2001, our SIG has made significant progress through the support of its Advisors, Executive Board, Officers, Board Members, general members, and sponsors. The cooperation and assistance of the AIS office, as well as the support of journal editors in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. It has been a great experience to work side by side with such a nice and involved group of colleagues and look forward to much future collaboration.

**Table 1 Financial Report\***

Balance (7/1/2020)		\$53,651.52
Revenue		\$5,467
Membership Fees	\$2,202	
Workshop Registration	\$2,515	
Sponsorship	\$750	
Misc.	\$0	
Expenses		(\$7,722.17)
Business Meeting at ICIS '19	(\$0)	
Misc. incl. Web fees	(\$476.17)	
Pre-ICIS Workshop	(\$7,246)	
<u>Balance (3/31/2018)</u>		<u>\$51,396.35</u>

\* Estimate only; pending verification by the AIS and its annual audit

