# AIS SIGHCI One-Year Report: 7/2020 – 6/2021

## Constantinos Coursaris, SIGHCI Chair (2019-2021)
with the assistance of SIGHCI advisors and officers

July 1, 2021
http://www.sighci.org/

SIGHCI is the Special Interest Group on Human Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001. Since then, SIGHCI has come to be the largest and one of the most active AIS SIGs.

### 1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts. SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences, workshops, and other endeavors. Activities and accomplishments of the SIG in the 2020-2021 year are included in Section 3 of this report.

### 2. OFFICERS, GOVERNANCE, AND BYLAWS

The Advisory Board members and officers serving from July 2020 to June 2021 were as follows:

**Advisory Board**

Dennis Galletta, University of Pittsburgh, galletta@katz.pitt.edu
Izak Benbasat, University of British Columbia, Izak.benbasat@sauder.ubc.ca
Fiona Fui-Hoon Nah, Missouri University of Science and Technology, nahf@mst.edu
Joe Valacich, University of Arizona, valacich@email.arizona.edu
Ping Zhang, Syracuse University, pzhang@syr.edu
Traci Hess, University of Massachusetts, Amherst, thess@isenberg.umass.edu
Dezhi Wu, University of South Carolina, dezhi.wu@gmail.com
Dianne Cyr, Beedie School of Business, Simon Fraser University, cyr@sfu.edu
Soussan Djamasbi, Worcester Polytechnic Institute, djamasbi@wpi.edu
Miguel Aguirre-Urreta, Texas Tech University, miguel.aguirre-urreta@ttu.edu
Zhenhui (Jack) Jiang, National University of Singapore, jiang@comp.nus.edu.sg
Gabe Lee, Miami University, gabelee@miamioh.edu

Greg Moody, University of Nevada-Las Vegas, greg.moody@unlv.edu

**Chair**
Constantinos K. Coursaris, HEC Montréal, coursaris@hec.ca (7/19-6/21)

**Chair Elect**
Eric Lim, University of New South Wales Sydney, e.t.lim@unsw.edu.au (7/21-6/23)

**Past Chair**
Greg Moody, University of Nevada-Las Vegas, greg.moody@unlv.edu (7/19-6/21)

**Secretary and Treasurer**
Anna McNab, Niagara University, amcnab@niagara.edu (7/14-6/22)

**Advisory Board Chair**
Dennis Galletta, University of Pittsburgh, galletta@katz.pitt.edu (2/14-6/21)

**Vice Chair for Sponsorship**
Jinwei Cao, University of Delaware, jcao@udel.edu (7/16-6/21)

**Vice Chair for Research Resources**
Wietske Van Osch, HEC Montréal, vanosch@hec.ca (7/19-6/21)

**Vice Chair for Teaching Resources**
Ulrich Gnewuch, Karlsruhe Institute of Technology, ulrich.gnewuch@kit.edu (1/20-12/21)

**Vice Chair for Membership**
Prateek Jain, Worcester Polytechnic Institute, pjain@wpi.edu (7/18-6/21)

**Listserv Manager**
Ping Zhang, Syracuse University, pzhang@syr.edu (7/05-6/21)

**Newsletter Editor**
Prateek Jain, Worcester Polytechnic Institute, pjain@wpi.edu (7/18-6/21)

**Webmaster**
Ulrich Gnewuch, Karlsruhe Institute of Technology, ulrich.gnewuch@kit.edu (1/20-6/21)

**Social Media Manager**
Roxana Jimenez, HEC Montréal, roxana.jimenez@hec.ca (10/20 – 06/21)
Sarah Cosby, HEC Montréal, sarah.cosby@hec.ca (10/20 – 06/21)
Simon Bullock, HEC Montréal, simon.bullock@hec.ca (6/20 - 10/20)

## Student Ambassadors

Region 1 (Americas) – Fatima Varzgani, Worcester Polytechnic Institute, fvarzgani@wpi.edu  (8/30-6/21)

Region 2 (Europe, Africa, The Middle East) – Unfilled

Region 3 (Asia, Pacific) – Anson Chen-Hao Huang, National Taiwan University of Science and Technology, chhuang@mail.ntust.edu.tw (1/20 – 6/21)

## Conference and Track Chairs

### Conference Co-Track Chair for PACIS 2021
Ben Choi, Nanyang Technological University (benchoi@ntu.edu.sg)
Lusi Yang, University of Arizona (lusiyang@email.arizona.edu)
Yi Wu, Tianjin University (yiwu@tju.edu.cn)

### Conference Co-Track Chair for ECIS 2021
Stefan Morana, Karlsruhe Institute of Technology (stefan.morana@kit.edu)
Alan R. Hevner, University of South Florida (ahevner@usf.edu)
Shirley Gregor, Australian National University (shirley.gregor@anu.edu.au)
Marc T. P. Adam, The University of Newcastle (marc.adam@newcastle.edu.au)

### Conference Co-Mini-Track Chair for HICSS 2021
Christoph Schneider, University of Navarra (cschneider@iese.edu)
Joe Valacich, University of Arizona (valacich@arizona.edu)
Jeffrey Jenkins, Brigham Young University (jeffrey_jenkins@byu.edu)

### Workshop Co-Chair for Pre-ICIS HCI Workshop 2020
Constantinos K. Coursaris, HEC Montréal (coursaris@hec.ca)
Greg Moody, University of Nevada-Las Vegas (greg.moody@unlv.edu)

### Conference Co-Track Chair for ICIS 2020
Ahmed Abbasi, University of Virginia (ana6e@comm.virginia.edu)
Lionel Robert, University of Michigan (lprobert@umich.edu)
Weiquan Wang, City University of Hong Kong (weiquan.wang@gmail.com)
Lynn Wu, University of Pennsylvania (wulynn@upenn.edu)

### Conference Co-Track Chair for AMCIS 2020
Miguel I. Aguirre-Urreta, Florida International University (miguel.aguirreurreta@fiu.edu)
Dezhi Wu, University of South Carolina (dezhiwu@cec.sc.edu)
Jeff Jenkins, Brigham Young University (jeffrey_jenkins@byu.edu)

### Conference Co-Chair for HCI in Business, Government and Organizations at HCII 2020
Fiona Fui-Hoon Nah, City University of Hong Kong (fiona.nah@cityu.edu.hk)
Keng Siau, City University of Hong Kong (klsiau@cityu.edu.hk)

## 3. ACTIVITIES & ACCOMPLISHMENTS

### 3.1. AIS Outstanding SIG Award

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be **the largest** and certainly among, if not the most active AIS SIGs. SIGHCI is among the 42 AIS Communities to earn the designation of Outstanding SIG, Chapter, or College for 2020. The communities receiving the Outstanding SIG, Chapter, or College recognition excelled in operations, member communications, education and/or professional development events, and research publications. Read the full announcement by the AIS here: https://aisnet.org/news/news.asp?id=568172.

### 3.2. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who appreciate and help develop each other's work. Our membership roster has 352 current (i.e., paid) members as of September 2021. The membership has a global impact representing six continents and nearly 50 countries. The SIG continues to work with AIS to integrate SIG membership renewals with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

### 3.3. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior years' reports for details): SIG-wide communication, promotion of HCI in the I.S. community, dialog with other HCI-related associations (including ACM SIGCHI and IFIP TC13), and connections with industry. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are made available through the AIS e-Library at http://aisel.aisnet.org/sighci/.

In addition, the SIGHCI listserv was created as a broadcast medium for MIS and HCI researchers, doctoral students, and practitioners in 2001. It is open to both SIGHCI members and non-members. As of June 30, 2021, it has over 397 subscribers from across the world. An AIS SIGHCI group was created on LinkedIn in 2008, currently reaching 778 members. In 2020, a LinkedIn Profile was also created, which currently has 81 followers. A SIGHCI Twitter account was created in 2014 but only recently started being used, currently reaching 147 Followers, Similarly, the SIGHCI Facebook Page was created in October 2014, but has only recently increased in its use, connecting 211 Fans and reaching 230 Followers. Also, since 2014, the HCI in Business (HCIB) International Conference affiliated with HCI International (HCII) Conference has joined a number of social media for researchers and practitioners to connect on Facebook, Twitter, and Google+.

### 3.4. SIGHCI Sponsored Conferences/Meetings

SIGHCI's regularly sponsored conferences were held again during the past year. Specifically, SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006-2007, 2011-2014, 2016, 2019, and 2020, paper sessions at HCII (HCI International Conference) since 2005, International Conference on HCI in Business (HCIB) affiliated with HCII since 2014, HCI mini-track at HICSS beginning in 2007, HCI track at ICIS since 2004, and HCI track at PACIS since 2005.

### 3.5. SIGHCI Annual Election

SIGHCI elections were announced on April 27, 2021, by Past-Chair Greg Moody via the SIGHCI listserv. Nominations and self-nominations were solicited for the positions whose current Board Members' terms were ending on June 30, 2021. Online voting between June 3 and June 11 allowed members to vote for their preferred candidates. Sixty-eight votes (19% of paid members) were cast. The election results produced the following updates to the SIGHCI Board reported above on Page 2:

- Chair: Eric Lim
- Past Chair: Constantinos K. Coursaris
- Vice Chair of Marketing: Pei-Hsuan Hsieh
- Social Media Manager: Roxana Jimenez (through Fall 2021); Ju-Yeon (Julie) Kang (from Fall 2021)
- Student Ambassadors
  - Region 1: Fatima Vargani (Boston); Long The Nguyen (Amherst), Student Ambassadors
  - Region 2: Marcel Ruoff (Karlsruhe)
  - Region 3: Zhiyin Li (Singapore); Feiyan Jia (Hong Kong); Yue Cheng (Beijing).

### 4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, http://www.sighci.org/, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at http://aisel.aisnet.org/sighci.

### 5. FINANCIAL MATTERS

SIGHCI accounting records, which are maintained by AIS show that as of July 2021, the SIG had a starting balance of $55,583.50 for the fiscal year 2021/2022. The income and expenses for the past fiscal year are listed in Table 1. The balance has increased by $4,899.61 since the beginning of the year. The positive change in balance was primarily due to a $5,000 corporate sponsorship SIGHCI received from Adobe thanks to revamped sponsorship packages and the introduction of a new category of sponsorship. A task force comprising Dr. Jinwei Cao (Vice Chair for Sponsorship), Social Media Managers (Roxanna Jimenez and Sarah Cosby), and Chair (Constantinos Coursaris), with input from the full Board, led the creation of these new sponsorship packages that have attracted our first corporate sponsors. Thanks to Google's generosity, presenting PhD students will receive significant financial support towards their registration and travel for this year's Pre-ICIS Workshop.

### 6. LOOKING FORWARD

Since its inception in 2001, our SIG has made significant progress through the support of its Advisors, Executive Board, Officers, Board Members, general members, and sponsors. The cooperation and assistance of the AIS office, as well as the support of journal editors in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. It has been a great experience to work side by side with such a nice and involved group of colleagues and look forward to much future collaboration.

#### Table 1. Financial Report

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|---|---:|---:|
| Balance (7/1/2020) | | $50,683.89 |
| Revenue | | $12,100 |
| Membership Fees | $3,370 | |
| Workshop Registration | $1,130 | |
| Sponsorship | $7,600 | |
| Misc. | $0 | |
| Expenses | | ($7,200.39) |
| Trophies and Awards | ($209.24) | |
| Webhosting/Admin Fees | ($111.12) | |
| Social Media/Graphic Design | ($6,880.03) | |
| Balance (6/30/2021) | | $5,5583.50 |