

AIS SIGHCI One-Year Report: 7/2021 – 6/2022

Eric Lim, SIGHCI Chair (2021-2022)
with the assistance of SIGHCI advisors and officers

July 1, 2022

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001. Since then, SIGHCI has come to be the largest and one of the most active AIS SIGs.

1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts. SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members.
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences, workshops, and other endeavors. Activities and accomplishments of the SIG in the 2021-2022 year are included in Section 3 of this report.

2. OFFICERS, GOVERNANCE, AND BYLAWS

The Advisory Board members and officers serving from July 2021 to June 2022 were as follows:

Advisory Board

Dennis Galletta, University of Pittsburgh, galletta@katz.pitt.edu
Izak Benbasat, University of British Columbia, Izak.benbasat@sauder.ubc.ca
Fiona Fui-Hoon Nah, City University of Hong Kong, fiona.nah@cityu.edu.hk
Joe Valacich, University of Arizona, valacich@email.arizona.edu
Ping Zhang, Syracuse University, pzhang@syr.edu
Traci Hess, University of Massachusetts, Amherst, thess@isenberg.umass.edu
Dezhi Wu, University of South Carolina, dezhi.wu@gmail.com
Dianne Cyr, Beedie School of Business, Simon Fraser University, cyr@sfu.ca
Soussan Djamassbi, Worcester Polytechnic Institute, djamasbi@wpi.edu
Miguel Aguirre-Urreta, Texas Tech University, miguel.aguirre-urreta@ttu.edu
Zhenhui (Jack) Jiang, University of Hong Kong, jiangz@hku.hk
Gabe Lee, Miami University, gabelee@miamioh.edu

Greg Moody, University of Nevada-Las Vegas, greg.moody@unlv.edu

Chair

Eric Lim, University of New South Wales Sydney, e.t.lim@unsw.edu.au (7/21-6/23)

Past Chair

Constantinos K. Coursaris, HEC Montréal, coursaris@hec.ca (7/21-6/23)

Secretary and Treasurer

Anna McNab, Niagara University, amcnab@niagara.edu (7/14-6/24)

Advisory Board Chair

Dennis Galletta, University of Pittsburgh, galletta@katz.pitt.edu (2/14-6/23)

Vice Chair for Sponsorship

Jinwei Cao, University of Delaware, jcao@udel.edu (7/16-6/23)

Vice Chair for Research Resources

Wietske Van Osch, HEC Montréal, vanosch@hec.ca (7/19-6/23)

Vice Chair for Teaching Resources

Ulrich Gnewuch, Karlsruhe Institute of Technology, ulrich.gnewuch@kit.edu (1/20-12/23)

Vice Chair for Marketing

Pei-Hsuan Hsieh, National Chengchi University, hsiehph@nccu.edu.tw (7/21-6/23)

Vice Chair for Membership

Prateek Jain, Worcester Polytechnic Institute, pjain@wpi.edu (7/18-6/23)

Listserv Manager

Ping Zhang, Syracuse University, pzhang@syr.edu (7/05-6/22)

Newsletter Editor

Prateek Jain, Worcester Polytechnic Institute, pjain@wpi.edu (7/18-6/23)

Webmaster

Ulrich Gnewuch, Karlsruhe Institute of Technology, ulrich.gnewuch@kit.edu (1/20-6/23)

Social Media Manager

Roxana Jimenez, HEC Montréal, roxana.jimenez@hec.ca (10/20-12/21)

Ju-Yeon (Julie) Kang, HEC Montréal, ju-yeon.kang@hec.ca (11/21-12/22)



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Student Ambassadors

Region 1 (Americas) – Fatima Varzgani, Worcester Polytechnic Institute, fvarzgani@wpi.edu (7/20-6/22), Long The Nguyen, University of Massachusetts Amherst, longtnguyen@som.umass.edu (7/21-6/22)

Region 2 (Europe, Africa, The Middle East) – Marcel Ruoff, Karlsruhe Institute of Technology, marcel.ruoff@kit.edu (7/21-6/22)

Region 3 (Asia, Pacific) – Zhiyin Li, Nanyang Technological University, ZHIYIN001@e.ntu.edu.sg (7/21-6/22), Feiyan Jia, City University of Hong Kong, feiyanjia2-c@my.cityu.edu.hk (7/21-6/22), Yue Cheng, Peking University, yuecheng@pku.edu.cn (7/21-6/22)

Conference and Track Chairs

Conference Co-Track Chair for ECIS 2022

Stefan Morana, Saarland University, Germany

(stefan.morana@uni-saarland.de)

Marc Adam, The University of Newcastle

(marc.adam@newcastle.edu.au)

Alan Hevner, University of South Florida (ahevner@usf.edu)

Shirley Gregor, Australian National University

(shirley.gregor@anu.edu.au)

Conference Co-Mini-Track Chair for HICSS 2022

Christoph Schneider, University of Navarra

(cschneider@iese.edu)

Joe Valacich, University of Arizona (valacich@arizona.edu)

Jeffrey Jenkins, Brigham Young University

(jeffrey_jenkins@byu.edu)

Workshop Co-Chair for Pre-ICIS HCI Workshop 2021

Constantinos K. Coursaris, HEC Montréal

(constantinos.coursaris@hec.ca)

Eric T. K. Lim, UNSW Sydney (e.t.lim@unsw.edu.au)

Conference Co-Track Chair for ICIS 2021

Lionel P. Robert Jr., University of Michigan

(lprobert@umich.edu)

Douglas C. Derrick, University of Nebraska at Omaha

(dcderrick@unomaha.edu)

Shuk Ying (Susanna) Ho, The Australian National University

(susanna.ho@anu.edu.au)

Conference Co-Track Chair for AMCIS 2021

Miguel I. Aguirre-Urreta, Florida International University

(miguel.aguirreurreta@fiu.edu)

Dezhi Wu, University of South Carolina (dezhiwu@cec.sc.edu)

Jeff Jenkins, Brigham Young University

(jeffrey_jenkins@byu.edu)

Conference Co-Chair for HCI in Business, Government and Organizations at HCII 2021

Fiona Fui-Hoon Nah, City University of Hong Kong

(fiona.nah@cityu.edu.hk)

Keng Siau, City University of Hong Kong (klsiau@cityu.edu.hk)

3. ACTIVITIES & ACCOMPLISHMENTS

3.1. AIS Outstanding SIG Award

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be **the largest** and certainly among, if not the most active AIS SIGs. SIGHCI is among the 36 AIS Communities to earn the designation of Outstanding SIG, Chapter, or College for 2021. The communities receiving the Outstanding SIG, Chapter, or College recognition excelled in operations, member communications, education and/or professional development events, and research publications. Read the full announcement by the AIS here: <https://aisnet.org/news/605940/Congratulations-to-the-AIS-Outstanding-Communities-for-2021.htm>.

3.2. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who appreciate and help develop each other's work. Our membership roster has 333 current (i.e., paid) members as of September 2022. The membership has a global impact representing six continents and nearly 50 countries. The SIG continues to work with AIS to integrate SIG membership renewals with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

3.3. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior years' reports for details): SIG-wide communication, promotion of HCI in the I.S. community, dialog with other HCI-related associations (including ACM SIGCHI and IFIP TC13), and connections with industry. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are made available through the AIS e-Library at <http://aisel.aisnet.org/sighci/>.

In addition, the SIGHCI listserv was created as a broadcast medium for MIS and HCI researchers, doctoral students, and practitioners in 2001. It is open to both SIGHCI members and non-members. As of September 28, 2022, it has 399 subscribers from across the world.

An AIS SIGHCI group was created on LinkedIn in 2008, currently reaching 778 members. The AIS SIGHCI LinkedIn Profile has 226 members, and the SIGHCI Facebook Page now connects with 479 Fans and 521 Followers. Similarly, the SIGHCI Twitter account now reaches 168 Followers. The AIS SIGHCI social media accounts connect and regularly update our AIS SIGHCI members with trending research in HCI along with information on the annual Pre-ICIS workshop and events from other AIS special interest groups. Also, since 2014, the HCI in Business (HCIB) International Conference affiliated with HCI International (HCII) Conference has joined a number of social media for researchers and practitioners to connect on Facebook, Twitter, and Google+.



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3.4. SIGHCI Sponsored Conferences/Meetings

SIGHCI's regularly sponsored conferences were held again during the past year. Specifically, SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006-2007, 2011-2014, 2016, 2019, and 2020, paper sessions at HCII (HCI International Conference) since 2005, International Conference on HCI in Business (HCIB) affiliated with HCII since 2014, HCI mini track at HICSS beginning in 2007, HCI track at ICIS since 2004, and HCI track at PACIS since 2005.

3.5. SIGHCI Annual Election

No elections were held in 2021, as all Board Members were in the middle of serving their two-year mandates. Elections will be announced according to the bylaws and the corresponding timeline, i.e., in Spring 2023, by Past-Chair Constantinos Coursaris via the SIGHCI listserv. Nominations and self-nominations will be solicited for the positions whose current Board Members' terms are ending on June 30, 2023, and do not plan to renew their respective roles or have been vacated in the interim. Online voting will take place in May or June allowing members to vote for their preferred candidates. Participation in and results of the next elections will be reported in the Fall 2023 newsletter issue. It is anticipated that the available positions in next year's elections will include:

- Chair (as current Chair, Eri Lim, will transition to the role of Past Chair effective 7/23)
- VP Sponsorship (as the term of current VP, Jinwei Cao, will be ending in 12/22)
- VP Membership (as the term of current VP, Prateek Jain, will be ending in 6/23)
- Student Ambassadors (to replace any graduating)

4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the

SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at <http://aisel.aisnet.org/sighci>.

5. FINANCIAL MATTERS

SIGHCI accounting records, which are maintained by AIS show that as of July 2021, the SIG had a starting balance of \$55,583.50 for the fiscal year 2021/2022. The income and expenses for the past fiscal year are listed in Table 1. The balance has increased by \$21,933.39 since the beginning of the year. The positive change in balance was primarily due to corporate sponsorships SIGHCI received thanks to revamped sponsorship packages and the introduction of a new category of sponsorship. A task force comprising Dr. Jinwei Cao (Vice Chair for Sponsorship), Social Media Managers (Roxanna Jimenez and Sarah Cosby), and Past Chair (Constantinos Coursaris), with input from the full Board, led the creation of these sponsorship packages that have attracted our corporate sponsors.

6. LOOKING FORWARD

Since its inception in 2001, our SIG has made significant progress through the support of its Advisors, Executive Board, Officers, Board Members, general members, and sponsors. The cooperation and assistance of the AIS office, as well as the support of journal editors in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. It has been a great experience to work side by side with such a nice and involved group of colleagues and look forward to much future collaboration.

Table 1. Financial Report

Balance (7/1/2021)		\$55,583.50
Revenue		\$29,495
Membership Fees	\$3,865	
Workshop Registration	\$3,880	
Sponsorship	\$21,750	
Misc.	\$0	
Expenses		(\$7,561.61)
Conference (Meals, Equipment)	(\$3,364.42)	
Trophies and Awards	(\$620.58)	
Webhosting/Admin Fees	(\$36.12)	
Social Media/Graphic Design	(\$3,540.49)	
<u>Balance (6/30/2022)</u>		<u>\$77,516.89</u>

