



# AIS SIGHCI Newsletter

Association for Information Systems  
Special Interest Group on Human-Computer Interaction

Volume 10 Issue 2

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## Review: AMCIS 2011 HCI Track

Detroit, Michigan, USA, August 2011

By Andrew Burton-Jones ([Andrew.Burton-Jones@sauder.ubc.ca](mailto:Andrew.Burton-Jones@sauder.ubc.ca))

AMCIS 2011 was held in Detroit, USA, in August 2011. Although the conference/program chairs moved away from formal SIG sponsored tracks for that year, they retained the HCI track and the track-chairs coordinated with SIGHCI to ensure continuing support. Seven HCI minitracks were offered:

- Trust in Information Systems
- Interface Design, Usability, Evaluation, and Impact
- Negative Cognition About IS
- Design Considerations for IT Security and Privacy Management
- New Venues for Computer-Mediated Communication (CMC)
- Design, Evaluation, and Implications of Social Networking Applications
- Personalization Technologies and Impacts

In total, we received 45 high-quality submissions (8 more than last year), among which 28 papers were accepted in the regular research paper category (5 more than last year) and 12 papers were accepted as posters (10 more than last year).

We appreciate all the authors, reviewers, mini-track chairs, session chairs and conference attendees for making the HCI track in Detroit a big success. We look forward to seeing you again in AMCIS 2012, in Seattle.

For details on the HCI track in Seattle, please see:  
<http://amcis2012.aisnet.org/index.php/program/tracks-and-minitracks/54>



Pictures provided by Na Li and Soussan Djamasbi





*Pictures provided by Na Li and Soussan Djamasbi*

## Future Activities Sponsored by AIS SIGHCI

### Human Computer Interaction Mini-track At the Hawaii International Conference on System Sciences (HICSS-45, 2012)

Maui, Hawaii, January 4-7, 2012

#### Minitrack Co-Chairs

Joe Valacich, Washington State University, [jsv@wsu.edu](mailto:jsv@wsu.edu)  
Angelika Dimoka, Temple University, [angelika@temple.edu](mailto:angelika@temple.edu)  
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For more details, please visit the HICSS-45 website at  
[http://www.hicss.hawaii.edu/hicss\\_45/45cl.htm](http://www.hicss.hawaii.edu/hicss_45/45cl.htm) - CL9



*Picture from HICSS website*

## Highlights of SIGHCI Meeting at AMCIS 2011

- Soussan Djamasbi, Chair Elect of the SIGHCI, presented the update to the members on past and future SIGHCI activities
- Discussed were the new SIGHCI website, fast tracking of papers at JAIS and THCI and the SIGHCI newsletter
- Ideas were generated for how to increase membership and sponsorship

# ICIS 2011 - Activities Sponsored by AIS SIGHCI

## The 10th Annual Pre-ICIS Workshop on HCI Research in MIS



### IMPORTANT DATES:

Submissions Due: August 21, 2011

Acceptance Notification: September 25, 2011

Extended Abstracts Due for Proceedings: October 9, 2011

Workshop: December 4, 2011

Building upon past successes of the pre-ICIS HCI/MIS workshops as well as the tremendous interest in broad HCI issues exhibited by MIS colleagues, the AIS SIGHCI will hold its tenth annual pre-ICIS HCI/MIS research workshop prior to ICIS 2011 in Shanghai, China on Sunday, December 4, 2011.

### SPECIAL EVENTS:

To commemorate the 10<sup>th</sup> anniversary of the SIGHCI there will be a celebration at the workshop closing reception. We will adjourn to Reddot (a restaurant 10 minutes walking distance from the SHICC). All SIGHCI workshop participants and SIGHCI officers are welcome to attend.

### WORKSHOP OBJECTIVE:

The objective of the workshop is to provide an open and constructive discussion forum of important HCI research in Information Systems that addresses the ways humans interact with information, technologies, and tasks - especially in business, managerial, organizational, social and/or cultural contexts. HCI in MIS is concerned with the macro level (versus the micro level) of Human-Computer Interaction analysis.

### SPECIAL THEME PAPERS OF JAIS AND THCI:

The completed research papers from the workshop will be fast-tracked for publication consideration in the Journal of the Association for Information Systems (JAIS) - <http://aisel.aisnet.org/jais/> and AIS Transaction on Human Computer Interaction (THCI) - <http://aisel.aisnet.org/thci/>

To preview the program schedule and for additional information please visit:

<http://sighci.org/index.php?page=pre-icis2011>

### Workshop Co-Chairs:

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*Picture from SIGHCI website*

## Announcement: AIS SIGHCI Business Meeting

SIGHCI will be holding its annual business meeting (executive committee meeting) at ICIS 2011 in the Shanghai International Convention Center on Sunday, December 4, 2011 from 4:00 pm. - 4:30 pm (Directly after the HCI workshop). SIGHCI members and all interested parties are welcome to attend. Your input is valuable to improve services for all SIGHCI members.

# Future Activities Sponsored by AIS SIGHCI

## Human Computer Interaction Track At the International Conference on Information Systems (ICIS 2011)

Shanghai, China, December 4-7, 2011

### Track Co-Chairs

Hock Hai Teo, National  
University of Singapore,  
teohh@comp.nus.edu.sg

Hock Chuan Chan, National  
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### Track Description

Human-computer interaction (HCI) is an interdisciplinary area that has attracted researchers, educators, and practitioners from several disciplines. It covers design, evaluation, adoption, and use of information technology, with a common focus on improved user performance and experience. HCI can be examined from an individual, organizational, managerial, psychological, social, or cultural perspective.



### Examples of topics include, but are not limited to:

- New HCI theories, techniques, methodologies and technologies
- Personalization and adaptive interfaces
- HCI with new gadgets, such as iPhones.
- Aesthetic and affective computing
- Design implications of online user behaviors
- Design implications of diversity in users, technologies, and environments including but not limited to the elderly, the young, and special needs populations
- Human-centeredness and user-centeredness in technology development and use
- Psychological and social aspects of HCI
- Virtual world and 3-D web
- Behavioral, cognitive, motivational, and affective aspects of human/technology interaction
- Human information seeking behavior
- User interface design and evaluations for emerging application areas such as M-commerce, electronic collaboration and negotiation systems, pervasive computing, and virtual worlds
- Development and applications of multi-dimensional information visualizations
- Usability engineering; metrics and methods for user interface assessment and evaluation
- Usability studies for end-user computing in work or non-work environment, especially in the Internet era
- Impact of interfaces/information technology on attitudes, behavior, performance, perception, learning, and productivity
- Cultural aspects of HCI/website design and evaluation
- Usability engineering; metrics and methods for user interface assessment and evaluation
- Usability studies for end-user computing in work or non-work environment, especially in the Internet era
- Impact of interfaces/information technology on attitudes, behavior, performance, perception, learning, and productivity

For more details, please visit the ICIS 2011 website at  
<http://icis2011.aisnet.org/track10.htm>

*Picture from ICIS'11 website*

## Call for Items: AIS SIGHCI Newsletter Volume 11, Issue 1

You are invited to offer items to the coming issue of AIS SIGHCI newsletter (Volume 11, Issue 1), to be published in July 2012. All items will be editorial reviewed. If you are interested, please send your pieces to the newsletter editor Greg Moody (greg.moody@unlv.edu) by June 15, 2012. Possible topics include, but are not limited to, the following:

1. Short essay/opinion/research study (800 – 1700 words)
2. HCI book review (800 – 1700 words). Please feel free to contact the editor beforehand if you intend to review a book or if you wish your own book to be reviewed.
3. Teaching HCI (up to 1700 words): teaching ideas or cases, sample syllabus, etc.
4. Industry voice (800 – 1700 words). We welcome HCI related essays from industry professionals.
5. Brief introduction of HCI research tools (up to 300 words).
6. Brief introduction of interesting HCI journals and/or special issues, including citation information, brief description, table of content (for special issues), etc.
7. CFP for HCI related journals or conferences.
8. News about SIGHCI members (up to 300 words for each item): honors and awards, professional activities, new appointments, interesting projects, new books or publications, etc.
9. Any other announcements (up to 300 words for each item).

To view previous newsletter issues, please visit <http://sighci.org/index.php?page=newsletters>

## Membership Renewal

Please renew your SIGHCI membership if you have not done so. Access your personal profile page when you log onto AIS website as a member. There is a link called "Join in a SIG!" under Membership Profile Information. Click on that link, select SIGHCI, and renew your SIGHCI membership. Thank you for supporting SIGHCI.

## SIGHCI Sponsors

SIGHCI would like to express its sincere appreciation to the following sponsor. The many past and future SIGHCI activities would not be possible without its generous support.



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- Sam W. Walton College of Business, University of Arkansas
- Department of Information Systems and Decision Sciences, California State University Fullerton

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## Save the Dates

SIGHCI-Sponsored Activities & Events	
SIGHCI Pre-ICIS Workshop, Shanghai, China	4 Dec, 2011
ICIS' 11 – HCI Track, Shanghai, China	4-7 Dec, 2011
HICSS' 12 – HCI minitracks, Maui, HI	4-7 Jan, 2012
ECIS' 12 – HCI Track, Barcelona, Spain	10-13 June, 2012
PACIS' 12 – HCI Track, Ho Chi Min City, Vietnam	11-15 July, 2012
AMCIS' 12 – HCI Track, Seattle, Washington	9-12 Aug, 2012
SIGHCI Pre-ICIS Workshop, Orlando, Florida	15 Dec, 2012
ICIS' 12 – HCI Track, Orlando, Florida	16-19 Dec, 2012
HICSS' 13 – HCI Track, Maui, Hawaii	7-10 Jan, 2013
SIGHCI website: <a href="http://sighci.org/">http://sighci.org/</a>	

## SIGHCI Officers

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