



AIS SIGHCI Newsletter

Association for Information Systems
Special Interest Group on Human Computer Interaction

Volume 17 Issue 1

July 2018

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Dr. Greg Moody

New Chair's Remarks – Dr. Greg Moody

Dear SIGHCI members,

It is with great honor and anticipation that I begin my term as the chair of AIS SIGHCI. Having been involved with various SIGHCI events and activities for many years, I have had opportunities to work with our advisory board, our officers, and our members and observed their time and dedication to make us one of the best AIS SIGs! My main objective during the year will be to continue our momentum going forward. Let's keep SIGHCI as the best community in the AIS.

We are present in all major IS/HCI conferences such as ICIS, AMCIS, ECIS, PACIS, HICSS, HCII, and the Pre-ICIS HCI/MIS Workshop. AIS Transactions on Human Computer Interaction (TCHI) has received greater recognition as a premier journal to share intellectual interests in HCI phenomena and issues.

I would like to express my gratitude to all of those who served the SIGHCI events and activities. We have the best volunteers and members of any SIG, which is why our community has continued to thrive. I also want to extend my sincere appreciation to Zhenhui Jack Jiang, Gabe Lee and Miguel I. Aguirre-Urreta, the outgoing presidents of our SIG that I have worked with over the past several years. They have been great leaders and have done much good for our SIG.

During my term, I plan to work closely with Constantinos Coursaris, who is the Chair-Elect and other officers to support the SIG's current activities. In addition, in order to better promote discussion and advancement of issues related to the human-computer interaction, we will put extra effort into the following three key activities: produce and disseminate top-notch HCI research, update the SIGHCI website, and expand our membership base. We will continue to furnish an environment that fosters high-quality scholarship and facilitates HCI research to be published in premier IS and HCI journals. We have already begun to outreach to journals for fast tracking opportunities from some of our sponsored workshops with premier IS journals.

We will work with the SIGHCI web master to upgrade the website to improve its usability and visual aesthetics and update its content with the latest HCI knowledge, news, jobs, and events. Finally, we will find ways to increase our membership by actively promoting our SIG activities using existing and new communication channels including social media.

If you have any questions, suggestions or comments regarding current or future SIGHCI events or activities, please contact me (greg.moody@unlv.edu) or any of our officers. If you are not a member of SIGHCI, please join this dynamic and welcoming group. If you are already a member, please renew your membership. You can easily do this by visiting the AIS membership webpage (<https://aisnet.org/?MembershipBenefits>). Thank you for your continued support and I look forward to meeting you at future SIGHCI events.

Best Wishes,
Greg Moody



AIS SIGHCI One-Year Report: 7/2017 - 6/2018

Gabe Lee, SIGHCI Chair (2017-2018)

with the assistance of SIGHCI advisors and officers

July 1, 2018

<http://www.sighci.org/>

SIGHCI is the Special Interest Group on Human Computer Interaction affiliated with the Association for Information Systems (AIS). The SIG was approved by the AIS council in Spring 2001 and was one of the first six SIGs announced on ISWorld in July 2001. Since then, SIGHCI has become one of the largest and most active AIS SIGs.

1. MISSION & TOPICS

SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies and techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, especially in the business, managerial, organizational, social, and cultural contexts. SIGHCI's mission is twofold:

- To facilitate the exchange, development, communication, and dissemination of information among AIS members;
- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.

To fulfill our mission, SIGHCI is involved in several conferences, workshops, and other endeavors. Activities and accomplishments of the SIG in the 2017-2018 year are included in Section 3 of this report.

2. OFFICERS, GOVERNANCE, AND BYLAWS

The Advisory Board members and officers serving from July 2017 to June 2018 were as follows:

Advisory Board

Izak Benbasat, University of British Columbia, Izak.benbasat@sauder.ubc.ca
 Dennis Galletta, University of Pittsburgh, galletta@katz.pitt.edu
 (Advisory Board Chair, 7/14-6/15)
 Fiona Fui-Hoon Nah, Missouri University of Science and Technology, nahf@mst.edu
 Joe Valacich, University of Arizona, valacich@email.arizona.edu
 Ping Zhang, Syracuse University, pzhang@sy.edu
 Soussan Djamasbi, WPI, djamasbi@wpi.edu
 Richard Johnson, University at Albany, State University of New York, rjohnson@albany.edu
 Traci Hess, University of Massachusetts, Amherst, thess@isenberg.umass.edu
 Dezhi Wu, Southern Utah University, wu@suu.edu
 Dianne Cyr, Simon Fraser University, cyr@sfu.ca
 Na "Lina" LI, Baker College, na.li@baker.edu
 Miguel Aguirre-Urreta, Texas Tech University, miguel.aguirre-urreta@ttu.edu

Chair

Gabe Lee, Miami University, gabelee@miamioh.edu (7/17-6/18)

Chair Elect

Greg Moody, UNLV, gregory.moody@unlv.edu

Past Chair

Zhenhui "Jack" Jiang, National University of Singapore, jiang@comp.nus.edu.sg

Secretary and Treasurer

Anna McNab, Niagara University, amcnab@niagara.edu

Vice Chair for Membership

Upasna Bhandari, National University of Singapore, a0106246@nus.edu.sg

Mina Shojaeizadeh, Worcester Polytechnic Institute, minashojaei@wpi.edu

Vice Chair for Marketing

Constantinos Coursaris, Michigan State University, coursari@msu.edu

Vice Chair for Research Resources

Lingyun Qiu, Peking University, qiu@gsm.pku.edu.cn

Vice Chair for Sponsorship

Jinwei Cao, University of Delaware, jcao@udel.edu

Vice Chair for Teaching Resources

Wietske Van Osch, Michigan State University, vanosch@msu.edu

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Listserv Manager

Ping Zhang, Syracuse University, pzhang@sy.edu



AIS SIGHCI One-Year Report: 7/2017 - 6/2018

Conference and Track Chairs

Conference Chair for Pre-ICIS SIGHCI Workshop 2017

Dezhi Wu, Southern Utah University, dezhi.wu@gmail.com

Miguel Aguirre-Urreta, Texas Tech University,
miguel.aguirre-urreta@ttu.edu

Greg Moody, UNLV, gregory.moody@unlv.edu

Conference Chair for AMCIS 2017

Dezhi Wu, Southern Utah University, dezhi.wu@gmail.com

Miguel Aguirre-Urreta, Texas Tech University,
miguel.aguirre-urreta@ttu.edu

Greg Moody, UNLV, gregory.moody@unlv.edu

Conference Planning Chair for PACIS 2017

Susanna Ho, Australian National University,
susanna.ho@anu.edu.au

Choon Ling Sia, City University of Hong Kong,
iscl@cityu.edu.hk

Kevin Kuan, The University of Sydney,
kevin.kuan@sydney.edu.au

Conference Planning Chair for HICSS 2018

Christoph Schneider, City University of Hong Kong,
christoph.schneider@cityu.edu.hk

Joe Valacich, University of Arizona,
valacich@email.arizona.edu

Angelika Dimoka, Temple University, angelika@temple.edu

Conference Planning Chair for HCI in Business (HCIB) Conference 2017

Fiona Fui-Hoon Nah, Missouri University of Science and
Technology, nahf@mst.edu

Chuan-Hoo Tan, City University of Hong Kong,
ch.tan@cityu.edu.hk

Workshop Organizer for CHI 2018 Workshop

Soussan Djamasbi, WPI, djamasbi@wpi.edu

Dennis F. Galletta, University of
Pittsburgh, galletta@pitt.edu

Fiona Nah, Missouri S&T, nahf@mst.edu

Xinru Page, Bentley University, xpage@bentley.edu

Lionel P. Robert Jr., University of
Michigan, lprobert@umich.edu

Pamela Wisniewski, University of Central
Florida, pamwis@ucf.edu

3. ACTIVITIES & ACCOMPLISHMENTS

3.1. AIS Outstanding SIG Award

Due to the high level of interest and support from enthusiastic SIG members and the hard work of the organizing team, SIGHCI continues to be one of the largest and most active AIS SIGs. SIGHCI is among the 29 AIS Communities to earn the designation of Outstanding SIG, Chapter, or College for 2017. The communities receiving the Outstanding SIG, Chapter, or College recognition excelled in operations, member communications, educational and/or professional development events, and research publications.

3.2. Identity and Community Building

In keeping with its mission, SIGHCI continues to advance the goal of building a community of scholars who share common interests and who appreciate and help develop each other's work. Our membership roster has 288+ members as of March 31, 2018. The membership has a global impact representing six continents and nearly 50 countries. The SIG continues to work with AIS to integrate SIG membership renewals with general conference registrations and AIS membership renewals. This integration should result in a greater number of current (paid) members.

3.3. Communications and Outreach

In the past year, we have continued to promote awareness of SIGHCI, to extend the identity and reputation of SIGHCI, and to promote dialogs with the MIS community and other related external parties. These activities are carried out using four levels of communication (see prior years' reports for details): SIG-wide communication, promotion of HCI in the MIS community, dialog with other HCI associations, and connections with industry. In an effort to further support our members and the HCI community, all SIGHCI workshop papers from 2003 are made available through the AIS e-Library at <http://aisel.aisnet.org/sighci/>.

In addition, the SIGHCI listserv was created as a broadcast medium for MIS and HCI researchers, doctoral students, and practitioners in 2001. It is open to both SIGHCI members and non-members. As of July 1, 2017, it has over 500 subscribers from across the world. An AIS SIGHCI group was created on LinkedIn in 2008. It has attracted 720 members as of January 1, 2018. Since 2014, the HCI in Business (HCIB) International Conference affiliated with HCI International (HCII) Conference has joined a number of social media for researchers and practitioners to connect on Facebook, Twitter, and Google+.

Further, to build a bridge between two communities, AIS SIGHCI and ACM SIGCHI, to create a better understanding of common goals and interests, as well as to share potentially different perspectives and priorities, within and across both communities, CHI 2018 Workshop was held in April 2018. By bridging the AIS SIGHCI and ACM SIGCHI communities, the impact of the HCI field and the sustainability of HCI research as a whole could be enhanced.

3.4. SIGHCI Sponsored Conferences/Meetings

SIGHCI has sponsored and organized the annual Pre-ICIS Workshop on HCI Research in MIS since 2002. SIGHCI also participates in the following conferences: HCI track at AMCIS since 2002, HCI track at ECIS (European Conference on Information Systems) in 2006-2007, 2011-2014, 2016, and 2019, paper sessions at HCII (HCI International Conference) since 2005, International Conference on HCI in Business (HCIB) affiliated with HCII since 2014, HCI mini-track at HICSS beginning in 2007, HCI track at ICIS since 2004, and HCI track at PACIS since 2005.

AIS SIGHCI One-Year Report: 7/2017 - 6/2018

3.5. SIGHCI Annual Election

In 2018, we announced that Constantinos Coursaris was elected for the Chair-Elect / Chair / Past-Chair rotation. Constantinos will start serving as Chair-Elect on July 1, 2018. At that time, Greg Moody will become Chair and Gabe Lee will become Past-Chair. Anna McNab was re-elected as Secretary/Treasurer. Many thanks to Aretha Wright of AIS for handling this. Also, our thanks to the nominating committee (Fiona Nah and Gabe Lee) and all those who voted in the election.

4. SERVICES TO MEMBERS & COMMUNITIES

SIGHCI provides a range of services to its members (visit the SIGHCI website, <http://www.sighci.org/>, for more information about these services). The website has information about every aspect of SIGHCI, including the mission, bylaws, membership, listserv, conferences, newsletters, photo gallery, HCI related journals, research resources, teaching resources, and SIGHCI officers and contacts. In order to provide greater access to research materials to our members and the SIGHCI community, all SIGHCI workshop papers from 2003 onwards were made available through the AIS e-Library at <http://aisel.aisnet.org/sighci>.

5. FINANCIAL MATTERS

Our SIGHCI accounting records, which are maintained by AIS, show that as of March 31, 2018 our SIG has earned a surplus of \$55,438.66. The income and expenses for the past fiscal year are listed in Table 1. We worked hard on increasing the surplus by controlling costs. We also took major steps to attract more organizations to support our SIG.

6. LOOKING FORWARD

Since its inception in 2001, our SIG has made significant progress through the support of its advisors, officers, sponsors, and members. The cooperation and assistance of the AIS office, as well as the support of journal editors in encouraging HCI research in MIS, has been instrumental in SIGHCI's growth. On a personal note, it has been a great experience to work side by side with such a nice and involved group of colleagues, and look forward to much future collaboration. I am happy to welcome Greg Moody as Chair. I have every confidence that they will continue to grow and evolve the SIG into new and exciting directions.

Table 1 Financial Report

Balance (7/1/2017)		\$53,231.78
Revenue		\$4,020
Membership Fees	\$1,370	
Workshop Registration	\$2,150	
Sponsorship	\$500	
Expenses		(\$1,813.12)
Business Meeting at AMCIS '17	(\$309.19)	
Pre-ICIS Workshop	(\$1,503.93)	
<u>Balance (3/31/2018)</u>		<u>\$55,438.66</u>

Review: Annual Pre-ICIS Workshop on HCI Research at MIS

Pre-ICIS Workshop on HCI Research in MIS At the International Conference on Information Systems (ICIS 2017)

Seoul, South Korea

Sunday, December 10, 2017 | 7:00 am - 6:00 pm

Workshop Co-chairs:

Gabe Lee, Miami University (gabelee@miamioh.edu)

Zhenhui (Jack) Jiang, National University of Singapore (jiang@comp.nus.edu.sg)

Program Co-chairs:

Greg Moody, University of Nevada, Las Vegas (gregory.moody@unlv.edu)

Monideepa Tarafdar, Lancaster University (m.tarafdar@lancaster.ac.uk)

Jeff Jenkins, Brigham Young University (jeffrey_jenkins@byu.edu)

The Pre-ICIS Workshop on HCI research (SIGHCI) 2017 attracted high-quality submissions. There were submissions across different areas of interface design, perceptions, measuring user interactions, decision making and many other diverse topics. 15 papers were accepted. (10 full and research-in-progress papers, 2 posters, and 3 round-table discussion papers).



Review: HCI Track at ICIS 2017

Human-Computer Interaction, Design Issues and Design Science Research Track At the International Conference on Information Systems (ICIS 2017)

Seoul, South Korea

Dec 10-13, 2017

Track Co-Chairs

Fred Collopy, Case Western Reserve University, collopy@case.edu

Matti Rossi, Aalto University, matti.rossi@aalto.fi

Jinsoo Park, Seoul National University, jinsoo@snu.ac.kr

Sophia Xiao, The University of Hawaii at Manoa, boxiao@hawaii.edu

The ICIS 2017 HCI, Design Issues and Design Science Research Track attracted high quality submissions. 26 completed research papers and 33 research-in-progress papers were submitted to the track at ICIS 2017 (not counting submissions withdrawn by the author(s) in the process). Hence, we received a total of 61 submissions. Among them, 6 completed research papers and 11 research-in-progress papers were accepted for presentations at ICIS 2017.

Review: HCI Mini Track at HICSS 2018

Human-Computer Interaction Track At Hawaii International Conference on System Sciences (HICSS 2018)

Big Island, HI, USA, Jan 3-6, 2018

Mini-track Co-chairs

Christoph Schneider, City University of Hong Kong, christoph.schneider@cityu.edu.hk

Joe Valacich, University of Arizona, valacich@arizona.edu

Angelika Dimoka, Temple University, angelika@temple.edu

The Annual SIGHCI-sponsored HICSS mini-track was held January 3-6, 2018 at the Hilton Waikoloa Village. Out of 24 submitted papers, nine papers were accepted for presentation, resulting in an acceptance rate of 37.5%. The papers were presented in two sessions, which were very well-attended. Many thanks to the authors, the reviewers, and the audience who helped making this mini-track a success. For more details, please visit the HICSS-51 website at <http://hicss.hawaii.edu/>



Photo Source: <http://www.hiltonwaikoloavillage.com>

Future Activities Sponsored by AIS SIGHCI

Human Computer Interaction and User Experience Track At Pacific Asia Conference on Information Systems (PACIS 2018)

Yokohama, Japan

June 26 – 30, 2018

Track Co-Chairs:

Kevin Kuan, University of Sydney, kevin.kuan@sydney.edu.au

Fiona Nah, Missouri University of Science and Technology, nahf@mst.edu

Kanliang Wang, Renmin University of China, wangkanliang@rbs.ruc.edu.cn

For more details, please visit <http://pacis2018.org/>



Picture from PACIS 2018 website <http://pacis2018.org>

International Conference on HCI in Business (HCIB)
Affiliated with HCII 2018, Las Vegas, NV
July 15 – 20, 2018

Conference Co-Chairs:

Fiona Fui-Hoon Nah, Missouri University of Science and Technology, nahf@mst.edu
Bo Sophia Xiao, The University of Hawaii at Manoa, USA, boxiao@hawaii.edu

For more details, please visit <http://2018.hci.international/>



Picture of Caesars Palace from Google Image

Human Computer Interaction Track
At Americas Conference on Information Systems (AMCIS 2018)
New Orleans, Louisiana
August 16 – 18, 2018

Track Co-Chairs:

Miguel I. Aguirre-Urreta, Texas Tech University, miguel.aguirre-urreta@ttu.edu
Dezhi Wu, Southern Utah University, wu@suu.edu
Jeff Jenkins, Brigham Young University, jeffrey_jenkins@byu.edu

For more details, please visit <https://amcis2018.aisnet.org>



Image Source <https://www.maxpixel.net/New-Orleans-Louisiana-Usa-America-1644525>

Call for Items: AIS SIGHCI Community and Content Manager

Community and Content Manager – AIS SIGHCI

As a Community and Content Manager, your responsibilities will be to manage communication on social platforms (at this time, only Facebook Pages and Twitter accounts, but potentially on YouTube and/or Pinterest in the near future) and keep our community actively engaged through quality content. We are looking for a team player that can take content projects from ideation to completion and deliver in-depth analysis based on performance. The 'brands' to be managed and promoted at this time through various social media accounts are:

- Special Interest Group in Human-Computer Interaction
 - Facebook Page: <https://www.facebook.com/aissighci>
 - Twitter: <https://twitter.com/aissighci>

Key Accountabilities:

- Manage the community presence and messaging across multiple platforms.
- Work closely with the Executive Board and VP Marketing of SIGHCI to build content designed to create passion and grow the community on and off the social platforms.
- Lead social media content development and management; Input into master calendar; Curate content.
- Get your 'hands dirty' writing content, taking photos at events, getting to know the communities on each platform, responding to 'customers' (i.e., fans, followers, etc. whether current/former/prospective members/attendees or affiliated parties).
- Manage the community listening and monitoring for impact and deliver comprehensive weekly and monthly reports.

Knowledge, Skills, and Abilities:

- Is savvy on social media marketing best practices.
- Must have deep knowledge of existing social media applications like Twitter, Instagram, Facebook, Pinterest, Vine, and Tumblr, plus have a pulse on what's coming next.
- Excellent written, oral presentation, and diplomacy skills.
- Using good judgment and data, encourages maximum engagement with the community.
- Strong sense of professionalism & judgment in response to issues in the public social media space. An even temperament that allows for clear thinking and communication in times when swift action (or the diffusing of potential issues) is imperative.
- A creative eye, and photography skills are definitely a plus.

Qualifications:

- Desired experience in a social media or digital marketing related role.
- Must have strong written and verbal communication skills.
- Must be able to handle multiple campaigns simultaneously and have excellent personal organization skills and high attention to detail.

Additional qualifications to be considered:

- Knowledge of social media management tools is a plus.
- Advanced technical skills including Adobe Creative Suite are always helpful.
- Photography skills are preferred.

While the intrinsic rewards of supporting the SIGHCI offer a sufficient incentive, a compensation of \$10+/hour and commensurate with experience is provided. It is envisioned that this role will be taken up by a graduate student and that this compensation will help defray SIGHCI conference/workshop participation costs. If interested, please email your CV to Dr. Constantinos Coursaris (coursari@msu.edu) and highlight any relevant experience in the body of your email, by August 15.

Call for Items: AIS SIGHCI Newsletter Volume 17, Issue 2

You are invited to offer items to the coming issue of AIS SIGHCI newsletter (Volume 17, Issue 2), to be published in December 2018. All items will be editorially reviewed. If you are interested, please send your pieces to the newsletter editor Prateek Jain (pjain@wpi.edu) by October 30, 2018. Possible topics include, but are not limited to, the following:

1. Short essay/opinion/research study (800 – 1700 words)
2. HCI book review (800 – 1700 words). Please feel free to contact the editor beforehand if you intend to review a book or if you wish your own book to be reviewed.
3. Teaching HCI (up to 1700 words): teaching ideas or cases, sample syllabus, etc.
4. Industry voice (800 – 1700 words). We welcome HCI related essays from industry professionals.
5. Brief introduction of HCI research tools (up to 300 words).
6. Brief introduction of interesting HCI journals and/or special issues, including citation information, brief description, table of content (for special issues), etc.
7. CFP for HCI related journals or conferences.
8. News about SIGHCI members (up to 300 words for each item): honors and awards, professional activities, new appointments, interesting projects, new books or publications, etc.
9. Any other announcements (up to 300 words for each item).

To view previous newsletter issues, please visit <http://sighci.org/index.php?page=newsletters>

SIGHCI Sponsors

SIGHCI would like to express its sincere appreciation to the following sponsors. The many past and future SIGHCI activities would not be possible without their generous support.

Silver Sponsor



Bronze Sponsors



Department of Media & Information
MICHIGAN STATE UNIVERSITY



Save the Dates

SIGHCI-Sponsored Activities & Events		
HCI and UX Track at PACIS 2018	Yokohama, Japan	June 26 – 30, 2018
International Conference on HCI in Business (HCIB) Affiliated with HCII 2018	Las Vegas, NV	July 15 – 20, 2018
HCI Track at AMCIS 2018	New Orleans, Louisiana	August 16 – 18, 2018
SIGHCI website: http://sighci.org/		