AIIS SIGHCI

INVITATION TO SPONSOR

2020 - 2021
The Association for Information Systems (AIS) serves society through the advancement of knowledge and the promotion of excellence in the practice and study of information systems. AIS is the premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide.
AIS SIGHCI is the Special Interest Group on Human-Computer Interaction that is affiliated with the Association for Information Systems (AIS). Founded in July 2001, SIGHCI was one of the first six officially sanctioned SIGs by the AIS.

ABOUT SIGHCI

SIGHCI'S MISSION

- To facilitate the exchange, development, communication, and dissemination of information among AIS members.

- To promote research related to human-computer interaction within business, managerial, and organizational contexts among AIS members and to the larger community of practitioners and scholars.
Building on past pre-ICIS HCI Research in MIS workshops as well as the tremendous interest in broad HCI issues exhibited by MIS colleagues, the AIS SIGHCI will hold its 19th annual pre-ICIS HCI research workshop prior to ICIS 2020 on Sunday, December 12, 2020. The workshop will be held synchronously online via the Remo platform.
BENEFITS OF SPONSORING

SIGHCI-sponsored conference workshops, tracks, and activities are very successful. SIGHCI has an active membership in excess of **300 HCI researchers and practitioners**, a social media reach in excess of **1,000 followers**, and an extended email distribution network in excess of **4,000 subscribers**.

SPONSORING SIGHCI WOULD BE A GREAT OPPORTUNITY TO:

1. **Reach a targeted group of professionals within the field of Human-Computer Interaction** both during the conference and digitally in the months after the workshop and ICIS conference.
2. **To recruit HCI and User Experience talent** for varied professional levels.
3. **Complimentary workshop registrations** and options to **share with colleagues and/or students**.
4. **Be up to date with current research** in the field of HCI.
5. **Publicly support cutting edge and impactful research**.
ACADEMIC SPONSORSHIP
PACKAGES AND BENEFITS
(ALL AMOUNTS IN USD)

*The Annual Workshop on HCI Research in MIS is organized by the Association for Information Systems (AIS) Special Interest Group on Human–Computer Interaction (SIGHCI).

**The sponsorship option at the ICIS conference is for the sessions during the HCI track only.

This workshop is held a few days prior to the International Conference on Information Systems (ICIS).
The Gold sponsorship package will provide up to $400 in value of complimentary workshop registrations that may be used for any of the following purposes: to register a graduate student of your choice, registration for next year’s workshop, or can be added to a fund to cover the registration fee for a graduate student.

- **ICIS CONFERENCE HCI TRACK**
  - Verbal acknowledgement of sponsor’s name at the beginning and at the end of each session within the HCI track of the conference.

- **WORKSHOP**
  - Sponsor’s logo shared on the map during the rapid research roundtable AND option to appear on a banner where sponsor can share a website link, image, video, or text.

- **REGISTRATIONS**
  - Logo included in the digital workshop program sent to all participants.

- **NEWSLETTER**
  - Sponsor’s logo, link, and 250 words description will be featured in the semi-annual electronic newsletter.

- **WEBSITE**
  - Name and logo shared on website on a "Donor’s Wall" with other sponsors for a year.

- **MEETINGS**
  - Verbal acknowledgement of sponsor during meetings.

- **SOCIAL MEDIA**
  - Sponsor’s logo shared on SIGHCI’s Facebook, LinkedIn, and Twitter accounts AND option to submit a story/post for publication that is not explicitly related to HCI research or other relevant content such as job opportunities, calls for funding, research proposals, etc.

  - @SIGCHI
  - @AISSIGHCI
  - AIS SIGHCI
REGISTRATIONS

The Silver sponsorship package will provide up to $200 in value of complimentary workshop registrations that may be used for any of the following purposes: to register a graduate student of your choice, registration for next year's workshop, or can be added to a fund to cover the registration fee for a graduate student.

NEWSLETTER

Sponsor's logo, link, and 100 words description will be featured in the semi-annual electronic newsletter.

WEBSITE

Name and logo shared on website on a "Donor's Wall" with other sponsors for a year.

PROGRAMS

Logo included in the digital workshop program sent to all participants.

MEETINGS

Verbal acknowledgement of sponsor during meetings.

ICIS CONFERENCE HCI TRACK

Verbal acknowledgement of sponsor's name at the beginning and at the end of each session within the HCI track of the conference.
REGISTRATIONS

The Bronze sponsorship package will provide up to $100 in value of complimentary workshop registrations that may be used for any of the following purposes: to register a graduate student of your choice, registration for next year's workshop, or can be added to a fund to cover the registration fee for a graduate student.

NEWSLETTER

Sponsor's logo, link, and 50 words description will be featured in the semi-annual electronic newsletter.

WEBSITE

Name and logo shared on website on a "Donor's Wall" with other sponsors for a year.

MEETINGS

Verbal acknowledgement of sponsor during meetings.
Academic Gold ($1,000 USD)
Academic Silver ($500 USD)
Academic Bronze ($250 USD)

Sponsor Name (as it should appear in print form) : ____________________________________________________
Sponsor Logo URL (optional) : __________________________________________________________________
Contact Name : __________________________________________________________________________________
Contact Email : __________________________________________________________________________________

CREDIT CARD (SELECT ONE):

Visa  MasterCard  American Express

Card Number: _____________________________________________________________________________________
Expiration Date: ________________________________CVV/CVV2____________________________________
Cardholder’s Name as it appears on the credit card: __________________________________________________
Cardholder’s Email Address: ___________________ Cardholder’s Telephone Number: ______________________
Cardholder’s Complete Billing Address:
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________

Signature of Cardholder Authorizing the Charge: _________________________________________________

For payment by credit card, please return the form by email to tenez@aisnet.org

Payment by Check :

This option is only available by mailing this form along with your check payment and a copy of your invoice. Checks can be mailed directly to the AIS office. The check should be payable to AIS and mailed to:

AIS
PO Box 2712
Atlanta, GA 30301

*Please include this sponsorship brochure or note the payment is for SIGHCI

Purpose of Payment: _______________ SIGHCI Sponsorship – Academic

QUESTIONS? PLEASE EMAIL TENEZ@AISNET.ORG