



## Corporate — Package and Benefits (all amounts in USD)

Channel	Benefit	Bronze \$1,000	Silver \$2,500	Gold \$5,000
<b>Website</b>	Sponsor's name and/or logo part of "Donor's Wall" shared on SIGHCI website for a year	✓	✓	✓ + link
<b>Business meetings</b>	Acknowledgement during business meetings and workshops	✓	✓	✓
<b>Programs</b>	Logo and/or name included in the PDF digital workshop program	✗	✓	✓
<b>ICIS Conference during the HCI Track*</b>	Verbal acknowledgment of sponsors at the beginning and at the end of each session	✗	✓	✓
	Sponsor a session (sponsor's logo shared at the beginning and the end of the conference track session )	✗	✗	✓
<b>Social media</b>	Logo and/or name of sponsor shared on SIGHCI's LinkedIn, Facebook, and Twitter (banner)	✗	✗	✓
	Story submission choice of sponsor (not related to HCI) featured on SIGHCI's LinkedIn, Facebook, and Twitter (e.g. future funding, job postings, etc)	✗	✗	✓
<b>Workshop**</b>	Sponsor logo on the map during rapid research round table (REMO.CO)	✗	✗	✓
	Sponsor banner on the map during the rapid research round table (users can click to show a popup. The popup can show another image or youtube video) (REMO.CO)	✗	✗	✓
<b>Newsletter</b>	Sponsors will be featured in the semi-annual electronic newsletter & distribution of digital handout (sponsor provides their digital material to SIGHCI who sends it to members)	Logo	Logo + Link + 100 words	Logo + Link + 250 words
<b>Registrations</b>	Complimentary SIGHCI Workshop registrations may be used for: <ul style="list-style-type: none"> <li>Sponsoring a graduate student registration</li> <li>Next year registrations</li> <li>Added to a fund to invite a graduate student in the area</li> </ul>	X2 = \$100 value	X5 = \$250 value	X10 = \$500 value

\*The sponsorship option at the ICIS conference is for the sessions during the HCI track only

\*\*The Annual Workshop on HCI Research in MIS is organized by the Association for Information Systems (AIS) Special Interest Group on Human-Computer Interaction (SIGHCI). This workshop is held a few days prior to the International Conference on Information Systems (ICIS).