Corporate — Package and Benefits (all amounts in USD)

Channel	Benefit	Bronze $1,000	Silver $2,500	Gold $5,000	Diamond $ Customized
Website	Sponsor's name and/or logo part of "Donor's Wall" shared on SIGHCI website for a year	√	√	√ + link	√ + link
Business meetings	Acknowledgement during business meetings and workshops	√	√	√	√
Programs	Logo and/or name included in the PDF digital workshop program	✘	√	√	√
ICIS Conference during the HCI Track*	Verbal acknowledgment of sponsors at the beginning and at the end of each session	✘	√	√	√
ICIS Conference during the HCI Track*	Sponsor a session (sponsor's logo shared at the beginning and the end of the conference track session)	✘	✘	√	√
Social media	Logo and/or name of sponsor shared on SIGHCI's Linkedin, Facebook, and Twitter (banner)	✘	✘	√	√
Social media	Story submission choice of sponsor (not related to HCI) featured on SIGHCI's LinkedIn, Facebook, and Twitter (e.g. future funding, job postings, etc)	✘	✘	√	√
Workshop**	Sponsor logo on the map during rapid research round table (REMO.CO) [1]	✘	✘	√	√
Workshop**	Sponsor banner on the map during the rapid research round table (users can click to show a popup. The popup can show another image or youtube video) (REMO.CO)	✘	✘	√	√
Workshop**	The diamond sponsor would be invited to give this year's Industry Keynote and sponsor the SIGHCI social event.	✘	✘	✘	√
Newsletter	Sponsors will be featured in the semi-annual electronic newsletter & distribution of digital handout (sponsor provides their digital material to SIGHCI who sends it to members)	Logo	Logo + Link + 100 words	Logo + Link + 250 words	Logo + Link + 2 full-page inserts
Registrations***	Complimentary SIGHCI Workshop registrations may be used for: • Sponsoring a graduate student registration • Next year registrations • Added to a fund to invite a graduate student in the area	Up to $200 in value	Up to $600 in value	Up to $1,000 in value	Up to $4,000 in value

* The sponsorship option at the ICIS conference is for the sessions during the HCI track only.

** The Annual Workshop on HCI Research in MIS is organized by the Association for Information Systems (AIS) Special Interest Group on Human-Computer Interaction (SIGHCI).

*** Diamond plan registration is up to $4,000 in value: $1,000 for sponsor representatives; $1,000 for students; $2,000 for student travel scholarships.

This workshop is held prior to the International Conference on Information Systems (ICIS).