



Personal — Package and Benefits (all amounts in USD)

Channel	Benefit	Bronze \$100	Gold \$200
Website	Sponsor's name and/or logo part of "Donor's Wall" shared on SIGHCI website for a year	✓	✓
Business meetings	Acknowledgement during business meetings and workshops	✓	✓
Programs	Logo and/or name included in the PDF digital workshop program	✗	✓
Social media	Logo and/or name of sponsor shared on SIGHCI's LinkedIn, Facebook, and Twitter (banner)	✗	✓
	Story submission choice of sponsor (not related to HCI) featured on SIGHCI's LinkedIn, Facebook, and Twitter (e.g. future funding, job postings, etc)	✗	✓
ICIS Conference during the HCI Track*	Verbal acknowledgment of sponsors at the beginning and at the end of each session	✗	✓
Newsletter	Sponsors will be featured in the semi-annual electronic newsletter & distribution of digital handout (sponsor provides their digital material to SIGHCI who sends it to members)	✗	Name + Link + 250 words
Registrations	Complimentary SIGHCI Workshop registrations may be used for: <ul style="list-style-type: none"> Sponsoring a graduate student registration Next year registrations Added to a fund to invite a graduate student in the area 	X1 = \$50 value	X2 = \$100 value

*The sponsorship option at the ICIS conference is for the sessions during the HCI track only