



## Personal — Package and Benefits (all amounts in USD)

Channel	Benefit	Bronze \$150	Gold \$300
<b>Website</b>	Sponsor's name and/or logo part of "Donor's Wall" shared on SIGHCI website for a year	√	√
<b>Business meetings</b>	Acknowledgement during business meetings and workshops	√	√
<b>Programs</b>	Logo and/or name included in the PDF digital workshop program	×	√
<b>Social media</b>	Logo and/or name of sponsor shared on SIGHCI's LinkedIn, Facebook, and Twitter (banner)	×	√
	Story submission choice of sponsor (not related to HCI) featured on SIGHCI's LinkedIn, Facebook, and Twitter (e.g. future funding, job postings, etc)	×	√
<b>ICIS Conference during the HCI Track*</b>	Verbal acknowledgment of sponsors at the beginning and at the end of each session	×	√
<b>Newsletter</b>	Sponsors will be featured in the semi-annual electronic newsletter & distribution of digital handout (sponsor provides their digital material to SIGHCI who sends it to members)	×	Name + Link + 250 words
<b>Registrations</b>	Complimentary SIGHCI Workshop registrations may be used for: <ul style="list-style-type: none"> <li>• Sponsoring a graduate student registration</li> <li>• Next year registrations</li> <li>• Added to a fund to invite a graduate student in the area</li> </ul>	Complimentary registrations up to \$75	Complimentary registrations up to \$150

\*The sponsorship option at the ICIS conference is for the sessions during the HCI track only